



The CHAMBER



ALLEGANY COUNTY, MD



Executive Director

Last month I kept it short and sweet because we were so busy prepping for the Lucky Ladies Night Out event. I think we have some time to catch our breath before the Crab Feast planning, but all of this is still new so maybe I'm wrong!

LLNO was a giant success and for that there is so much gratitude for our committee, the volunteers, and to Peg and Krista for managing all of the behind-the-scenes pieces, which included answering my 1,000 questions both leading up to, and the night of the event. Check out the [**blog recap**](#) on our website! We will have an album up on Facebook and across social media soon.

Heading into the second half of the year, I am proud of the work that our Marketing Committee has put in to get our website finalized for serving as a functional arm of the Chamber. There are many new opportunities that will be available to you from within the website that will bring our Chamber into the new era of digital services. If you haven't been on [**the website**](#) in a while you should take a look and browse the pages.

We offered a Membership Survey in May and I wish I could tell you that we had an enormous response, but **only 30** members participated. You might wonder if the feedback will be translated into actions. In January, our Board of Directors spent some time in a planning session with three specific topics discussed in breakouts. All

the information was compiled into the Chamber's strategic priorities for the year to be used as a framework for meeting goals and objectives. The Membership and Marketing Committees were heavily tasked, and other areas of focus were outlined for our working committees and staff. As of now, each and every objective has either been accomplished or is in the works. However, this was simply an outline – a guiding document. New and important things emerge constantly that either build on the objectives or open new doors. *Please consider completing this survey, which is now open through July 15. It will truly help me to deliver a rewarding experience to you, our members. [**You can access here!**](#)*

Thank you to **Archway Station** for hosting our comeback *After Hours* in June. It was an important reminder of the role the Chamber plays in social networking and making connections. It has been a missing piece and we look forward to the next at **ANW Wireless on July 21.**

The 40th Annual Crab Feast is on August 6 and tickets are available now for members and their guests and can be [**purchased online**](#) or by stopping by the office. Sponsorships, tents, and advertising opportunities are also available.

Here is to beautiful summer days, and relaxing vacations! Enjoy the July 4th holiday!

Juli McCoy
Executive Director

JULY 2021

Volume XXXIX No. 7
Bell Tower Building
Cumberland, MD 21502

"Chamber After Hours"

Wednesday, July 21, 2021
5:30 pm to 7:30 pm
Hosted by: ANW Wireless

CHAMBER CRAB FEAST



Friday, August 6, 2021
6:00 - 9:00 pm
Ali Ghan Shrine Picnic Grounds

July Calendar

July 7

8:00 am
Membership Committee Meeting
Hybrid

9:00 am
Marketing Committee Meeting
Hybrid

July 20

8:00 am
Leadership Allegany!
Steering Committee Meeting
Hybrid

July 21

8:00 am
Economic Development Com. Mtg.
Hybrid

5:30 – 7:30 pm
Chamber After Hours
ANW Wireless

July 29

Noon
Board of Directors Meeting
Hybrid

August 4

8:00 am
Membership Committee Meeting
Hybrid

August 6

6:00 – 9:00 pm
Chamber Crab Feast
Ali Ghan Shrine Picnic Grounds

LUCKY Ladies Night OUT

Special Thanks To Our Sponsors:
Bella, LLC
Divine Reflections
Homespire Mortgage
Kristi Otto Allstate Insurance



Allegany County Chamber of Commerce

Presents

“Chamber After Hours”

Sponsored by



1050 West Industrial Boulevard, Suite 7, Cumberland MD 21502

Wednesday, July 21, 2021 5:30 –7:30 pm

Hors d'oeuvres provided by Lost Mountain BBQ

Many Prizes to be Given Away Including:

JBL Speakers, JBL Headsets & More!

Network and Win - \$2,000.00

Must be pre-registered and present at time of drawing to win – Must be 21 years of age to attend.

\$5 registration fee collected at the door

Please RSVP by Thursday, July 15, 2021

Organization Name _____

Member Name _____

Member Guests _____

Return to Allegany County Chamber of Commerce, Bell Tower Building,
24 Frederick Street, Cumberland MD 21502

Phone 301-722-2820 Fax 301-722-5995 Email: krista@alleganycountychamber.com

All members and guests are invited....



40th Annual Chamber Crab Feast

Sponsored by:



ALI GHAN SHRINE PICNIC GROUNDS

Friday Evening

August 6, 2021

6:00 pm~ 9:00 pm



All You Can Eat ~ Beverages Included (ON THE PREMISES)

NO COOLERS OR OUTSIDE LIQUID REFRESHMENTS ALLOWED

CRABS SERVED TO YOUR TABLE BY THE "CRAB CORPS" !

TICKET PRICES:

**Early Bird Price \$60.00—if purchased by July 23rd
\$75.00 per person**

(Admission 21 years and older)



Advanced Reservations Required & Tickets Will Be Collected At Gate

NO TICKETS SOLD AT THE GATE

TO ORDER TICKETS CONTACT:

Allegany County Chamber of Commerce

Bell Tower Building, 24 Frederick Street, Cumberland, MD 21502

Phone 301-722-2820 — Fax 301-722-5995

E-mail: krista@alleganycountychamber.com

**Chamber Ads
Are BACK!**

Advertising Options WEBSITE/ONLINE DIRECTORY

[View the Directory Here!](#)



BASIC

Name, address, phone/fax/email, contact (as currently listed – no changes)
FREE WITH MEMBERSHIP!

DELUXE - \$100 for 12 months

- Name, address, phone/fax/email, contact
- 1 blog post (see details below)
- 1-time ad in monthly newsletter in month of your choice
 - size 2 x 3.35in
- 1-month of ads in weekly e-news (4 total ads!) at times of your choice
 - size 600 x 200px – *top display placement*

**\$215
value!**

PREMIER - \$200 for 12 months

- Logo, name, address, phone/fax/email, contact
- Featured ad on category homepage*
- 2 blog posts (see details below)
- Flyer in monthly newsletter in month of your choice
- 1-time ad in monthly newsletter in month of your choice
 - size 2 x 3.35in
- 1-month of ads in weekly e-news (4 total ads!) at times of your choice
 - size 600 x 200px – *top display placement*
- 1-month of ads in weekly e-news (4 additional ads!) at times of your choice
 - size 170 x 315px – *side display placement*

**\$475
value!**

Additional Individual Options

Monthly Newsletter Advertisements

2 x 3.35 inch:	\$15/month
2 x 6.9 inch:	\$25/month
2 x 10.5 inch:	\$35/month
8.5 x 11 inch (flier):	\$75/month

Weekly e-News Advertisements

600 x 200 px:	\$75/month (top)
170 x 315 px:	\$60/month (side)
600 x 200 px:	\$50/month (bottom)

Website Blog Posts - \$25/each

Blog posts are a unique way to share specific insight into your business or expertise. With a homepage feature ad on the Chamber's website, posts are shared to social media platforms, and tagged with your business and name (when possible). An additional featured image is placed within the blog post that links directly to your website, a web page, or to your social media. Blog posts remain live for a period of one month on the Chamber's home page.

NOTE:

Logo size must be large enough to change size and be of high quality.

Deluxe and Premier block colors are as shown.

Blog images must meet required size limitations. [400x400px]

*Rotating image with refresh if more than one business featured.

To purchase an ad, please contact the Chamber office at 301-722-2820 or email krista@alleganycountychamber.com.

Sample Listings

Basic Listing sample

ServiceMaster of Allegany County

- www.servicemaster-allegany.com
- 10001 ServiceMaster Lane SE
Cumberland, MD 21502
- 410-737-6600
- Fax: 410-737-6600
- allegany@sm.com

Spaggers Event Planning LLC

- 10001 ServiceMaster Lane SE
Cumberland, MD 21502
- 410-737-6600
- allegany@sm.com

Shooters Neighborhood Bar & Grill

- www.shootersbar.com
- 10001 ServiceMaster Lane SE
Cumberland, MD 21502
- 410-737-6600
- Fax: 410-737-6600
- shooters@sm.com

Deluxe Listing sample

ServiceMaster of Allegany County

- www.servicemaster-allegany.com
- 10001 ServiceMaster Lane SE
Cumberland, MD 21502
- 410-737-6600
- Fax: 410-737-6600
- allegany@sm.com

Spaggers Event Planning LLC

- 10001 ServiceMaster Lane SE
Cumberland, MD 21502
- 410-737-6600
- allegany@sm.com

Shooters Neighborhood Bar & Grill

- www.shootersbar.com
- 10001 ServiceMaster Lane SE
Cumberland, MD 21502
- 410-737-6600
- Fax: 410-737-6600
- shooters@sm.com

Premier Listing sample

ServiceMaster of Allegany County

- www.servicemaster-allegany.com
- 10001 ServiceMaster Lane SE
Cumberland, MD 21502
- 410-737-6600
- Fax: 410-737-6600
- allegany@sm.com

Spaggers Event Planning LLC

- 10001 ServiceMaster Lane SE
Cumberland, MD 21502
- 410-737-6600
- allegany@sm.com

Shooters Neighborhood Bar & Grill

- www.shootersbar.com
- 10001 ServiceMaster Lane SE
Cumberland, MD 21502
- 410-737-6600

Business Category Listing sample Part of Premier listing

Business Directory



Clickable
image to
your site!

Spaggers Event Planning LLC

- 10001 ServiceMaster Lane SE
Cumberland, MD 21502
- 410-737-6600
- allegany@sm.com

Blog Listing sample



"I can't wait for this day to be over with."

Chamber Marketing - No Comments

As an event planner, it is my job to make your day the BEST day of your life.

Read More

Blog Post sample



TOP 5 REASONS YOU SHOULD HIRE AN EVENT PLANNER

You'll want for this day to be over with!

You heard that right, many individuals that don't hire an event planner, it's just the day that they are fully expected that event to end the day with the planning process. As an event planner, it is my job to make your day the BEST day of your life. As an event planner, it is my job to make your day the BEST day of your life.

1. **WE ARE PROFESSIONAL** - We are a professional event planning company. We are a professional event planning company. We are a professional event planning company. We are a professional event planning company.

2. **WE ARE AFFORDABLE** - We are a professional event planning company. We are a professional event planning company. We are a professional event planning company. We are a professional event planning company.

3. **WE ARE RELIABLE** - We are a professional event planning company. We are a professional event planning company. We are a professional event planning company. We are a professional event planning company.

4. **WE ARE CREATIVE** - We are a professional event planning company. We are a professional event planning company. We are a professional event planning company. We are a professional event planning company.

5. **WE ARE FUN** - We are a professional event planning company. We are a professional event planning company. We are a professional event planning company. We are a professional event planning company.



Monthly Newsletter
Ad Placement Samples

2 x 3.35 in
\$15/month

Side placement
(either side)

Included with
Deluxe or
Premier Listing
and/or available
for individual
purchase

2 x 10.5 in
\$35/month

Side placement
(either side)

Available for
individual
purchase

2 x 6.9 in
\$25/month

Top or bottom placement
Available for individual purchase

Weekly E-News
Ad Placement Samples

600 x 200 pixels
\$75/month
(Top placement)

Included with Deluxe or Premier Listing and/or
available for individual purchase

170 x 315
pixels
\$60/month

Side placement
(left side)

Included with
Premier and/or
available for
individual
purchase

600 x 200 pixels
\$50/month
(Bottom placement)

Available for individual purchase



ACT 1ST FEDERAL CREDIT UNION® 3RD ANNUAL GOLF TOURNAMENT



For Benefit of Allegany Garrett
Counties Volunteer Fire &
Rescue Association

TOURNAMENT DETAILS

Where: Rocky Gap Golf Course
16701 Lakeview Rd. NE
Flintstone, MD 21530

When: Sat., August 28th, 2021

Time: 8:00 AM Registration
9:00 AM Start

Entry Fee: \$400.00/Team of 4

Entry Fee Includes: Round of golf, t-shirt,
hat/visor, coffee, light breakfast/lunch,
beverages, voucher(s) for beer and a chance to
win some great prizes!

TEAM PRIZES

1st Place Team:

\$1,000.00

2nd Place Team:

(4) Rounds Golf @ Rocky Gap Golf Course
and \$400.00

3rd Place Team:

\$400.00

**Closest to the Pin Prizes,
50/50 and Chinese Auction!**

REGISTRATION INFORMATION (TEAM SIGN-UP)

TEAM NAME: _____

PHONE CONTACT: _____

EMAIL CONTACT: _____

PLEASE MAIL REGISTRATIONS TO:

ACT 1ST FEDERAL CREDIT UNION
1313 NATIONAL HIGHWAY STE 7, PMB 326
LAVALE, MD 21502

PLAYER NAME/T-SHIRT SIZE:

1) _____

2) _____

3) _____

4) _____



Crab Feast 2021

Sponsored by:



The 40th Annual Chamber Crab Feast will be held on Friday, August 6th at the Ali Ghan Shrine Picnic Grounds from 6:00 to 9:00 pm and is open to Chamber members and guests. There is plenty of food for every taste bud — crabs, corn on the cob, hamburgers, hot dogs, grilled sausages, beer, seltzer, soft drinks, bottled water, ice cream from the **Queen City Creamery** as well as **Susie Miller's** super-secret recipe for Maryland Crab Soup.

The Crabby Parking Crew will be available to assist everyone with parking. Ticket prices for 2021 are \$60.00 per person **if purchased by July 23rd** — after that the ticket price will be \$75.00 per person — tickets must be purchased in advance and are **non refundable** — **no tickets will be sold at the door.**

As a reminder we do have a 21 year and older policy for attendance, due to alcoholic beverages being served and the personal liability incurred with serving alcohol. No coolers or outside refreshments permitted.

CORPORATE SPONSORSHIP OPPORTUNITIES

The Chamber is also offering a limited number of corporate sponsorships for the Crab Feast at a cost of \$500.00 per member business. As a sponsor your logo will be included on all correspondence including the crab feast flyer that appears in our weekly and monthly newsletters as well as a banner that will be displayed at the event. For additional information please contact the Chamber office at 301-722-2820.

For those wishing to reserve corporate seating a limited number of tents are still available.

Prices:

20 x 20 Tent (Seats 20) \$475.00
(includes 5 round tables, 20 chairs and corporate sign)

20 x 40 Tent (Seats 40) \$850.00
(includes 10 round tables, 40 chairs and corporate sign)

To reserve your tent or order tickets for the 2021 Crab Feast, please contact the Chamber office at 301-722-2820 or e-mail to peg@alleganycounty-chamber.com.

Save The Date

The CHAMBER
ALLEGANY COUNTY, MD

LET'S ALL CELEBRATE
THE
ALLEGANY COUNTY

**LOCAL BUSINESS
SHOWCASE**

Wednesday, October 20, 2021
Rocky Gap Casino Resort

Welcome New Members

Patronize these members and welcome them to the Chamber

OrderHop, LLC Start Up Member

514 Avondale Avenue
Cumberland, Maryland 21502
301-268-7788

Website: <https://www.facebook.com/OrderHop-104333155004743>

Contact: Aaron Miller, *Owner*

E-mail: orderhopco@orderhop-company

Category: Retail Specialty

The Council for Exceptional Children and Adults, Inc.

400 Cumberland Street
Cumberland, Maryland 21502
301-729-8600

Fax: 301-729-9362

Website: www.cecacaresidential.org

Contact: Todd Geatz, Executive
Director

E-mail: tgeatz@cecawmd.org

Category: Non-Profit Organization



Celebrates 115th Birthday



The Allegany County Chamber of Commerce proudly celebrated our 115th birthday in April. Each month, during 2021, we will provide interesting tidbits of history that occurred over the years. Last month's newsletter featured an overview of "hot spots" covering 1914 to 1917. This month's newsletter will discuss highlights from 1918 to 1924. Details below were derived from an annual report by Chamber Secretary F. H. Ankeney which was presented at a general membership meeting on March 2, 1925.

It is amazing what a small staff with a multitude of dedicated Chamber members were able to accomplish. None of this would have been possible without their advice, assistance, cooperation and on-going devotion. They felt the Chamber of Commerce **MUST** become the center of the industrial, commercial and civic life of Cumberland. So, let's take a look at what they accomplished during that timeframe.

1918 — War Chest campaign was successful, and the American Cellulose and Chemical Manufacturing Company was secured.

1919 — Natural gas situation was acute, so Chamber made suggestions to the city. Favored additional Building and Loan Association for Cumberland.

1920 — Subway at Virginia Avenue crossing was urged, favored an increase in freight rates, assisted in settling labor disputes at the new Cellulose Plant, refused to endorse a Peoples' Park project to be built near Six Mile House, and McMullen Highway was built through the efforts of Chamber members.

1921 — Chamber's Traffic Department suggested a Milk Campaign and Pageant be put on, refused to endorse a new hotel proposition, refused to endorse Paragon Motor Car Company, adopted new Chamber by-laws, a campaign was waged against "Get Rich Quick" stock selling schemes, protested and secured favorable publicity against unjust boycott of National Highway, helped organize the Bedford Pennsylvania Chamber of Commerce and held a membership campaign, without outside help, and brought in nearly 800 memberships.

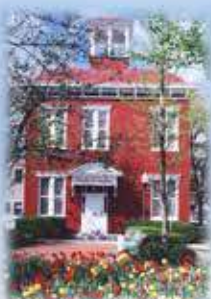
1922 — Secured additional post office boxes for Cumberland Post Office, fostered and organized a Retail Credit Bureau, saved the community thousands of dollars against worthless stock salesmen,

took an active interest in a natural gas situation and advocated towards securing a supply of artificial gas to augment the rapidly diminishing supply of natural gas.

1923 — Secured an ideal location for the Fair Association, secured an aviation landing field, cooperated with city government to start plans for a new building code and zoning system, helped organize Horse Shoe Trail Association from Cumberland to Elmira, New York, organized the Cumberland branch of the Auto Club of Maryland enabling local motorists and tourists to secure accurate information and services, urged building of the subway at Virginia Avenue, secured permanent arrangement with merchants regarding closing on holidays, secured the building of more than 10 miles of concrete shoulders on several roads leading out of Cumberland, and made possible a free public library.

1924 — Supported Cumberland Mayor Koon with his efforts to prevent telephone rate increases, took an active stand against proposed change in Transportation Act by Congress – Public Utility Committees and took intensive interest in matters affecting telephone rates, and gas and phone franchises. Chamber supported a local effort for the National Campaign for the lighting of homes, businesses and factories to safeguard the citizens. Secured the fulfillment of several years of effort to erect Highway Lighthouse Flash signs at dangerous places along National Highway. Effort was made to secure a sub-station of State Motor Police for Cumberland. Allegany County and Cumberland received nation-wide favorable publicity upon the completion and holding of the Great Cumberland Fair. The scenic beauty of the location, the modern plans of the grounds, the up-to-date grandstand, racetrack, stables and other conveniences caused the admiration of all who visited the fair. The first part of January 1924 witnessed the beginning of commercial production at the new Cellulose and Chemical Manufacturing Company, which was employing over 600 individuals. The plant was brought to the area as a war-product factory which was later converted to a commercial enterprise. The Chamber took every opportunity to secure and locate new plants that would be of real benefit to the city and its people.

Be sure to check in next month as we explore other endeavors the Chamber of Commerce has been actively engaged in. Stay tuned!!



**The
CHAMBER**
ALLEGANY COUNTY, MD
The Chamber News is published monthly by
the Allegany County Chamber of Commerce
www.alleganycountychamber.com

Juli R. McCoy, Executive Director

Allegany County Chamber of Commerce 2021 Officers

Chairman: Jeffery D. O'Neal

First Vice Chairman: Robert A. Godfrey

Second Vice Chairman: James S. Crowder

Immediate Past Chairwoman: Nicole R. Wigfield