

CHAMBER

ALLEGANY COUNTY, MD



Executive Director

Summer is in full swing yet winding down. Back-to-school ads are flashing, my kids are groaning about the limited number of days remaining until their carefree lives of leisure halt, and as a working mom, I am preparing myself for the next nine months of hectic scheduling that makes heads spin. Coupled with the nerves and chaos now comes a new recommendation from the CDC that kids should wear masks in schools. As we ended the last school year there was a glimmer of hope that students would jump into 2021-2022 refreshed, revived, and under routine circumstances. On the heels of this news, I can't help but think here we go again, but much like we did and have continued to do over the past 18 months, we will persevere.

On Tuesday, July 27, I was honored to be part of a panel for Rotary Radio Day to discuss "Thrivers and Survivors" with Rhiannon Brown, Queen City Creamery, and Shawn Barncord, ACT Personnel Service, Inc. Moderated by Nicole Wigfield, Skypacket Networks, we talked about best practices learned, what has carried over and might continue, and whether a sense of preparedness exists now should we be faced with restrictions once again. My takeaway from the conversation was that we have learned to do business and offer services differently and effectively, and that flexibility should be a priority.

The 40th Annual Crab Feast is this Friday, August 6 from 6-9pm. Tickets are still available for purchase and pick up at the Chamber office. Thank you to our sponsors: AT&T, The Belt Group, Maryland Broadband Cooperative, Rehab 1st, and Pinnacle Strategies, LLC. Let's hope for no rain!

Next up is the Local Business Showcase, formerly *Expo*, on Wednesday, October 20 from 4:30 – 7:30 pm at Rocky Gap Casino Resort. Information packets will go out this week and details will be posted on our website. This is a limited-space event and an opportunity for your business to display what you do to both members and the general public. We have made some exciting revisions to the sponsorship opportunities that will mean more visibility for your business. It is important that we *showcase* the investments you have made in our community, and we are proud to be able to work with you.

I extend an invitation to you to consider joining one (or more!) of our committees. There are so many great things coming together, and it is made possible by the support and dedication of our members. If you would like to be a part of something, check out our committees on the website.

Juli McCoyExecutive Director

AUGUST 2021

Volume XXXIX No. 8 Bell Tower Building Cumberland, MD 21502

CHAMBER CRAB FEAST



Friday, August 6, 2021 Ali Ghan Shrine Picnic Grounds 6:00 - 9:00 pm

August Calendar

August 4

8:00 am

Membership Committee Meeting Hybrid

August 6

6:00 – 9:00 pm Chamber Crab Feast Ali Ghan Shrine Picnic Grounds

August 12

8:00 am Education Committee Meeting Hybrid

August 16

8:00 am

Leadership Allegany!

Alumni Committee Meeting Hybrid

August 17

8:00 am

Leadership Allegany!

Steering Committee Meeting Hybrid

August 18

5:30 – 7:30 pm *Chamber After Hours* Restaurant Ventures at Turkey Flight Events Center

August 26

Noon Board of Directors Meeting Hybrid

September 1

8:00 am

Membership Committee Meeting Hybrid



Crab Feast 2021

Sponsored by:









The **40**th **Annual Chamber Crab Feast** will be held on Friday, August 6th at the Ali Ghan Shrine Picnic Grounds from 6:00 to 9:00 pm and is open to Chamber members and their guests. This year's event is being chaired by *Jeremy Irons*, **Carl Belt, Inc.** There's plenty of food and drink for every taste bud — crabs, corn on the cob, hamburgers, hot dogs, grilled sausages, Queen City Creamery ice cream, canned beer, canned seltzers, bottled water, soft drinks as well as **Susie Miller's** super-secret recipe for Maryland Crab Soup.

The Crabby Parking Crew will once again be assisting with parking. Tickets are \$75.00 per person and must be purchased in advance. Tickets are non refundable — no tickets will be sold at the door. You must be 21 years or older to attend due to alcoholic beverages being served and the personal liability incurred with serving alcohol. No coolers or outside

Ribbon Cutting Ceremony — Evergreen Heritage Center

refreshments permitted.

The Allegany County Chamber of Commerce recently held a Ribbon Cutting Ceremony at Evergreen Heritage Center to celebrate the grand opening of their Miners' Coal Museum. The Miners' Coal Museum, site of the former miners' mule stable, is part of the 100 year old Evergreen Coal Camp currently being restored. Coal mining at Evergreen began in the late 1800's and at its peak, more than 65 miners worked in its multiple mines. The Coal Camp consisted of a boarding house, miners' mule stable, blacksmith shop, engine repair and water station, and an incline plane where coal cars were lowered to the railroad. Project funders include AES Warrior Run, Allegany Coal and Land Company, Armstrong Insurance Agency, Beechwood Coal, The Belt Group, FirstEnergy Foundation, Ritchie Trucking and Excavation, Sandra Saville and the Trimble family. To learn more about Evergreen Heritage Center visit their website at: www.evergreenheritagecenter.org.

Pictured left to right: Francis "Champ" Zumbrun, Board member, Evergreen Heritage Center

Delegate Michael McKay, Western Maryland Delegation **Nicole Wigfield**, Skypacket Networks and Chamber of Commerce Immediate Past Chairwoman of the Board of Directors

Cathy MacFawn, Allegany Coal and Land Company Steve MacGray, Charis Realty Group and Chamber Membership Committee member

Janice Keene, Founder and Director, Evergreen Heritage Center Senator George Edwards, Western Maryland Delegation Jeffery O'Neal, UPMC Western Maryland and Chamber of Commerce Chairman of the Board of Directors

Mark Widmyer, Governor Larry Hogan's Western Maryland representative



Rob Collette, Cumberland Healthcare Center and Chamber of Commerce Board member

Sara Roth, Congressman David Trone's field representative Juli McCoy, Executive Director, Allegany County Chamber of Commerce

Rebecca Ruppert, Allegany College of Maryland and Chamber of Commerce Board member

Carl Moore, Volunteer, Evergreen Heritage Center

Scott Yonce, President, LaVale Lions Club

James Crowder, FirstEnergy Corporation and Chamber of Commerce Second Vice Chairman of the Board of Directors

All members and quests are invited



40th Annual Chamber Crab Feast

Sponsored by:











ALI GHAN SHRINE PICNIC GROUNDS

Friday Evening
August 6, 2021
6:00 pm- 9:00 pm



All You Can Eat - Beverages Included (ON THE PREMISES)
NO COOLERS OR OUTSIDE LIQUID REFRESHMENTS ALLOWED
CRABS SERVED TO YOUR TABLE BY THE "CRAB CORPS"!

TICKET PRICES:

Early Bird Price \$60.00—if purchased by July 23rd \$75.00 per person

(Admission 21 years and older)

Advanced Reservations Required & Tickets Will Be Collected At Gate
NO TICKETS SOLD AT THE GATE

TO ORDER TICKETS CONTACT:

Allegany County Chamber of Commerce
Bell Tower Building, 24 Frederick Street, Cumberland, MID 21502
Phone 301-722-2820 — Fax 301-722-5995

E-mail: krista@alleganycountychamber.com



ACT 1ST FEDERAL CREDIT UNION® 3RD ANNUAL GOLF TOURNAMENT



TOURNAMENT DETAILS

Where: Rocky Gap Golf Course

16701 Lakeview Rd. NE

Flintstone, MD 21530

When: Sat., August 28th, 2021

Time: 8:00 AM Registration

9:00 AM Start

Entry Fee: \$400.00/Team of 4

Entry Fee Includes: Round of golf, t-shirt, hat/visor, coffee, light breakfast/lunch, beverages, voucher(s) for beer and a chance to win some great prizes!

TEAM PRIZES

1st Place Team:

\$1,000.00

2nd Place Team:

(4) Rounds Golf @ Rocky Gap Golf Course

and \$400.00

3rd Place Team:

\$400.00

Closest to the Pin Prizes, 50/50 and Chinese Auction!

REGISTRATION INFORMATION (TEAM SIGN-UP)

TEAM NAME:	PLAYER NAME/T-SHIRT SIZE:
PHONE CONTACT:	1)
EMAIL CONTACT:	2)
	3)
PLEASE MAIL REGISTRATIONS TO:	4

ACT 1ST FEDERAL CREDIT UNION 1313 NATIONAL HIGHWAY STE 7, PMB 326 LAVALE, MD 21502



Wednesday, October 20, 2021 – 4:30 pm to 7:30 pm Rocky Gap Casino Resort

2021 Application Form:

	Contact Person: tate/Zip: Email:				
Sponsorship Levels:					
PLATINUM - \$1,200.00	_ GOLD - \$600.00 _	SILVER - \$300.	00 NON-PRO	FIT - \$150.00	
Booth Number Request:					
Platinum - \$1,200.00	1st Choice	2nd Choice	3rd Choice		
Gold - \$600.00					
Silver - \$300.00	1st Choice	2nd Choice	3rd Choice	_	
Non-Profit \$150.00					
FOOD VENDOR - No charge					
Additional Tables @ \$10.00 each Power Requirements (No charge/first come first serve)					
Need Linen Table Covering Y/N (No charge)					
TOTAL PAYMENT	(Payment must	nent must accompany application to be processed)			
Make check payable to: Allegany County Chamber of Commerce					
Credit Card No.			Exp. Date	_CVV	

Exhibit Regulations:

- 1. **Application** No application will be processed without payment in full. No requests for refunds will be honored after **October 1**, **2021**. Applications received by **September 15**, **2021** will be included in event promotions; print and media.
- 2. Arrangements Booth price will include one table and two chairs. Wireless internet will be provided.
- 3. Exhibit Hall Hours/ Set Up and Tear Down Open 4:30 pm 7:30 pm. Exhibit booths must be staffed during event hours. Exhibitors may set up from 10:00am 3:00pm on Wednesday, October 20th and must be set up no later than 3:00 pm. No exhibitor may dismantle prior to the close of the event at 7:30 pm. Dismantling prior to the close will jeopardize your ability to contract space for the following year. All exhibits must be removed from the Rocky Gap Casino Resort on October 20th by 8:30 pm.
- **4. Liability** Exhibitor assumes full and complete responsibility for the safety of their exhibit and compliance with all city and county codes for fire, safety and health. Exhibitors shall be responsible for the security of their exhibits and liable for any damages to the facility. The Chamber assumes no responsibility for the exhibitor's security. Food exhibitors are required to sign a waiver.
- 5. **Restrictions** The Chamber, at its sole discretion, may determine that an exhibit is objectionable for any reasons and may request that the exhibitor vacate the premises and forfeit all fees.
- **6. Agreement**—The submission of an exhibitor application with payment of fees constitutes the agreement of the exhibitor to the aforementioned rules and regulations. The exhibitor further agrees that the Chamber shall have the right to remove any exhibitor from the event for any violation of these regulations or for any behavior or conduct that the Chamber deems inappropriate.
- 7. Chamber membership must be current to reserve a booth.



2021 Levels of Sponsorship:

PLATINUM - \$1,200

- (2) 6-foot tables and 4 chairs
- 4 complimentary tickets to "Chamber After Hours"
- Logo on advertising materials
- Listed and mentioned on PR & Marketing around event
- Participation in Ribbon Cutting Ceremony
- 2 flyers in Chamber newsletter or (2) months advertising in weekly e-News
- Virtual Showcase
- :15-second video on Chamber website, e-news and social media
- Facebook sponsored ad

GOLD - \$600

- (1) 6-foot table and 2 chairs
- 2 complimentary tickets to "Chamber After Hours"
- Listed and mentioned on PR & Marketing around event
- 1 flyer in Chamber newsletter or (1) month advertising in weekly e-news
- Virtual Showcase
- · Facebook sponsored ad

SILVER -\$300

- (1) 6-foot table and 2 chairs
- 2 complimentary tickets to "Chamber After Hours"
- Virtual Showcase

NON-PROFIT - \$150

- (1) 6-foot table and 2 chairs
- 2 complimentary tickets to "Chamber After Hours"
- Virtual Showcase

FOOD VENDORS - No Charge

- (1) 6-foot table and 2 chairs
- 2 complimentary tickets to "Chamber After Hours"
- 1 flyer in Chamber e-newsletter or 1-month advertising in weekly e-news
- Virtual Showcase
- :15 second video on Chamber website, e-news and social media

You do **NOT** want to miss this opportunity to market your business's latest products and services, network with Chamber members and reach new potential clients!

Member Profile: The Council for Exceptional Children and Adults, Inc.

400 Cumberland Street Cumberland, Maryland 21502 301-729-8600 • Fax: 301-729-9360

www.cecawmd.org

Contact: Todd Geatz, Executive Director

Email: tgeatz@cecawmd.org

The Council for Exceptional Children and Adults (CECA) is a private, nonprofit health service providing residential and individual support services to physically handicapped, intellectually and developmentally disabled persons and their families in Western Maryland. CECA is regulated by the Developmental Disabilities Association (DDA) and is licensed by The Office of Health Care Quality (OHCQ).

Their mission is to engage in activities to improve the health, welfare, education, rehabilitation, employment, recreation and opportunities to support developmentally challenged adults of the State of Maryland, without regard to age, color, creed, disability, gender, nationality, martial status, race or religion; establish and operate programs rendering support services to developmentally challenged persons; and expend effort and available resources necessary to meet the needs of physically challenged individuals.

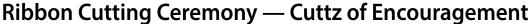
CECA offers Assisted Living Units (ALU) in Cumberland, Maryland and the surrounding area. The homes are agency owned and staffed 24/7. All units are licensed by Office of Health Care Quality and meet all DDA regulations. CECA employs two full-time on-call registered nurses to assist with all medical needs of each individual in the residential program.

Their services focus on assisting individuals with maintaining

family and friend connections, promoting healthy lifestyles and ensuring community activities. All services are person-centered with effective outcomes. Individuals have their own bedrooms, and each location has a vehicle to promote community integration.

Since 1982, CECA has provided innovative community living alternatives and support for adults and children with disabilities. CECA offers services to enable individuals to live as independently as they are able, to participate in community life to the greatest extent possible.

To learn more about The Council for Exceptional Children and Adults, Inc. please visit their website at **www.cecawmd.org**.





The Allegany County Chamber of Commerce recently held a ribbon cutting ceremony for Cuttz of Encouragement in celebration of their second-year anniversary. They are located at 70 Pershing Street, Cumberland, Maryland. Cuttz of Encouragement is a locally owned barber shop specializing in men's and children's haircuts offering unique and creative designs. To learn more about them visit their Facebook page at https://www.facebook.com/Cuttz-Of-Encourage ment-109596290376158/?ref=page_internal.

Picture left to right:

Front Row: Nicole Wigfield, Skypacket Networks and Chamber of Commerce Immediate Past Chairwoman of the Board of Directors **Deb Shaffer**, City Lights American Grill and Bar and Chamber of Commerce Board member

Rock Cioni, Councilman, City of Cumberland

Second Row: Rebecca Ruppert, Allegany College of Maryland and Chamber of Commerce Board member

Mark Widmyer, Governor Larry Hogan's Western Maryland Rep. Amy Shillingburg, Rusco Home Improvement and Chamber Membership Committee member

Kenneth Weedon, Owner, Cuttz of Encouragement

Ken Savion Weedon

Erica Weedon

Wisdom Weedon

Knowledge Weedon

Ray Morriss, Mayor, City of Cumberland

Delegate Michael McKay, Western Maryland Delegation Steve MacGray, Charis Realty Group and Chamber Membership Committee member

Juli McCoy, Executive Director, Allegany County Chamber of

Back Row: Seth Sgaggero, Sgaggero Event Planning, Chamber Membership Committee Co-Chair

Nathan Price, Allegany County Department of Economic and Community Development

James Crowder, FirstEnergy Corporation and Chamber of Commerce Second Vice Chairman of the Board of Directors

Matt Miller, Cumberland Economic Development Corporation Eugene Frazier, Councilman, City of Cumberland







Celebrates 115th Birthday



The Allegany County Chamber of Commerce proudly celebrated our 115th birthday in April. Each month, during 2021, we are providing interesting tidbits of history that occurred over the years. Last month's newsletter discussed highlights from 1918 to 1924. This month's newsletter provides the Chamber's Program of Work for the year 1946-1947 as presented and approved at the September 5, 1946, Executive Committee meeting. Details have been derived from the meeting minutes prepared by Mr. H. W. Smith, Chamber Secretary. The report was reviewed item by item and adopted by the Board of Directors as their program of work for that year. The Chamber was a very active organization with many standing committees and subcommittees in place to carry out their mission. Their program of work also included a list of other projects to pursue throughout the year.

Civic Improvement Committee

City Beautification – A questionnaire brought out the fact that members were interested in a general improvement and beautification of the community. Improving the appearance of cities not only develops community pride but helps attract new commercial and industrial activities. Prizes, of substantial amounts, will be awarded for the best kept residential properties within the city.

Numbering of Houses and Street Markings – this is a project that needs to be accomplished as the current situation is not satisfactory. Individuals have great difficulty locating streets and houses.

Smoke Control – control of the current smoke nuisance needs to be encouraged and vigorously backed by the Chamber.

Convention Committee

Progress has been made in developing Cumberland as a convention center, which can result in an increased volume of commercial activity as well as publicity for the community. However, housing, eating, and meeting accommodations need to be improved.

Committee on Agriculture

Progress was made the previous year in the development of Chamber member interest in the conservation of natural resources and agricultural activities and should be continued. This is not an area of expansion in farm production but proper development in increasing the value of the soil products.

Fire Prevention Committee

Committee activities need to be expanded; has been limited to publicity during Fire Prevention Week. The committee needs to consider the findings of the U. S. Chamber in its reorganization of a fire prevention program.

Flood Control Committee

This committee has been stagnant for some time due to the fact that plans were in the making. However, since the project has been approved and if appropriation is to be secured a good deal of pressure will need to be exerted on Congress and the Chamber should join forces with other groups to ensure its success.

Highways & Transportation Committee

Traffic – improving city traffic facilities is essential with construction of a new bridge at Wiley Ford being of major importance.

Highways – developing plans for improvement to main highways is happening, without pressure, so this committee does not have much to accomplish.

Cross-town Bridge – construction of the cross-town bridge may not be immediately possible but should be kept in front of the public and undertaken as soon as conditions allow.

Industrial Committee

New Industries – Before any additional progress can occur plans must be worked out to overcome the bad reputation which Cumberland has as a labor-ridden community. Little can be done to increase employment until these concerns have been addressed.

Labor-Relations Committee – Appoint a small labor-relations committee for the purpose of studying the situation in hopes of finding some cooperative method of preventing labor-management confusion.

Membership Committee

Efforts need made to increase membership, not only for financial reasons but for the purpose of increasing the power of the Chamber within the community.

Membership Activities Committee

Create interesting programs to be held throughout the year for members. Programs are the only device for bringing members together. The association of members and the better acquaintance among them is decidedly helpful.

National Councilor and Legislative Committee

Committee needs to keep in touch with public policies and legislative trends. Keep a close eye on state legislature meetings and their activities. Find a way by which the public can be stimulated to take a greater interest in the activities of the various political sub-divisions.

Publicity Committee

Plans need to be made for a series of radio programs to better acquaint the public with the Chamber and its objectives. The Chamber's position is frequently misunderstood and misrepresented. Use radio and press more often to promote a better understanding of the position which commerce and industry play in everyone's everyday life. Continue the Blue Book, which is an annual report of statistical data.

Salvage Committee

No new activities were recommended for this committee. However, plans should be worked out for the continuing collection of wastepaper, either under the auspices of the city or through some private initiative which would divorce this program from the Chamber.

Budget Committee

Give consideration to the needs of the various Chamber committees. To carry out any expanded programs an increase in Chamber personnel would need to happen.

Additional Items to Consider:

Mercantile Bureau – Reorganize this bureau to make it a more effective and harmonious branch of the Chamber. It has an important place in Chamber activities and needs to more developed. Housing – The housing situation is still acute and will continue to be so. Accommodations need to be considered for any additional industrial development to occur.

City-Manager Form of Government –

Cumberland has outgrown its present form of government. This will be a difficult task; the Chamber has made some effort to promote it but has not met with success. A change in personnel of the legislature will have to be made before progress can be anticipated.

Real Estate Tax – Finding a method to reduce tax on real estate should be undertaken.

Savage River Dam – The project has been approved by Congress but, as in the case of flood control, vigorous effort is necessary if funds are to be secured from the Federal Government to complete the project.

Recreational Facilities – Currently far from adequate. Limited primarily to the operation of a few playgrounds on a hit or miss basis during summer months. A twelve-month program is highly desirable.

Airport – With the establishment of an Airport Committee by the Mayor and City Council there seems to be no particular necessity for a similar Chamber committee. However, the Chamber should be willing to assist the further development of the airport and its use as a major means of transportation.

Be sure to check in next month as we explore other endeavors the Chamber of Commerce has been actively engaged in. Stay tuned!!



Sponsored by:



As of July 26, 2021

Allegany County Chamber of Commerce Local Business Showcase will be held on Wednesday, October 20, 2021, in the Allegheny Room of Rocky Gap Casino Resort from 4:30 pm to 7:30 pm. The showcase is being incorporated with our October "Chamber After Hours" event. You do not want to miss this premier event!!

Local Business Showcase is designed to provide an opportunity for businesses and organizations to showcase their products and services in an informal setting. Each vendor is provided a table and two chairs; just bring your literature, samples of your product and any promotional merchandise you want to distribute. The event continues to be **OPEN TO THE PUBLIC** with no admission fee.

Booth and sponsorship opportunities are now available.

Platinum Sponsor - \$1,200.00 investment includes:

- (2) 6-foot table and 4 chairs
- 4 complimentary tickets to "Chamber After Hours"
- Logo on advertising materials
- Listed and mentioned on public relations and marketing around event
- Participation in the ribbon cutting ceremony
- 2 flyers in the Chamber e-newsletter or 2 months advertising in weekly e-news
- Virtual Showcase
- 15 second video on Chamber website, enews and social media Facebook sponsored ad

Gold Sponsor - \$600.00 investment includes:

- (1) 6-foot table and 2 chairs
- 2 complimentary tickets to "Chamber After Hours"

- Listed and mentioned on public relations and marketing around event
- 1 flyer in the Chamber e-newsletter or 1-month advertising in weekly e-news
- Virtual Showcase
- Facebook sponsored ad

Silver Sponsor - \$300.00 investment includes:

- (1) 6-foot table and 2 chairs
- 2 complimentary tickets to "Chamber After Hours"
- Virtual Showcase

Non-Profit Sponsor - \$150.00 investment includes:

- (1) 6-foot table and 2 chairs
- 2 complimentary tickets to "Chamber After Hours"
- Virtual Showcase

Food Vendors – n/c

- (1) 6-foot table and 2 chairs
- 2 complimentary tickets to "Chamber After Hours"
- 1 flyer in the Chamber e-newsletter or 1-month advertising in weekly e-news
- Virtual Showcase
- 15 second video on Chamber website, enews and social media

We hope you will consider joining us for this unique premier networking event. For more information or to reserve booth space, please contact the Chamber at 301-722-2820 or email to: krista@ alleganycountychamber.com or peg@alleganycountychamber.com.



Juli R. McCoy, Executive Director

Allegany County Chamber of Commerce 2021 Officers

Chairman: Jeffery D. O'Neal

First Vice Chairman: Robert A. Godfrey Second Vice Chairman: James S. Crowder Immediate Past Chairwoman: Nicole R. Wigfield