

Executive Director

A Chamber of Commerce holds an important place in the foundation of the community. It is a network of its own membership – businesses, organizations, individuals – that collectively make a profound impact. When I shared this in the January 2021 Cumberland Times-News, it was essentially a definition, but as I begin year two as your Executive Director, it has certainly come a long way in helping me define not only what we do, but why we do it.

The 2022 Legislative Session began on January 12 which means the Legislative Committee began its weekly meetings that same day. Jeremy Irons remains as Chair of this committee with **Cliff Wendricks** as Co-Chair. We are starting this session with a similar protocol as we experienced last year with testimony on Zoom. To testify online in support or in opposition of bills that will have significant impact on our community is quite different than doing so on the floor of the House or Senate. If Annapolis moves to reopen after February 11, it has been said that the Zoom option will remain. There will likely be a handful of bills that our Delegation will ask us to speak to, but none with the gravity of the requests from the Task Force on the Economic Future of Western Maryland, specifically when we ask for support of economic development funding that will total \$100 million over five years. When that bill is dropped, we will request that our community stand together to ensure our voices are heard regarding the impact those dollars would make. Everyone can contribute to that by checking our website (allegany countychamber.com) for updates, and details to contact the committees. New for this year is a weekly update to our membership that highlights some of the bills we are

CHAMBER

ALLEGANY COUNTY, MD



watching. A regularly updated list of those bills, along with the Chamber's position can also be found on our website. I hope you are finding these new additions to our communication helpful.

The Chamber welcomed **Andrea Kraft** as our new **Administrative Assistant** in mid-December. Is there ever a *good time* to bring on a new staff person? If there

is, we may have found it – at least for us. She is getting the full Chamber experience right from the start of the year. If you call, Andrea will likely be who answers so please welcome her! We also have a few changes on our committees, and I look forward to working with **Seth Sgaggero** as the new Chair of our **Membership Committee**. Seth also Chairs the committee for the Local Business Showcase, and we are pleased to add **Kristin Ingram, AES Warrior Run**, as his Co-Chair. In addition, **Adam Strott, Allegany County Economic Development** has been named Vice Chair of the **Economic Development Committee**, alongside **Kim Leonard, Chair**.

Despite snow on the ground and likely more to come, we are full steam ahead on planning for the 6th Annual Golf Outing taking place on May 6 at the *Cumberland Country Club*. Past golfers can expect information soon and we will continue to provide details to help our members gather teams. Last year we maxed out on our number of teams so make sure you are prepared to sign up when that information drops.

Included in this month's newsletter is information about *Like a Woman*, which is an exciting new effort by the Chamber to offer a women's leadership conference right here in Allegany County. So often, other areas have amazing opportunities, but require a drive, hotel stay, and other added expenses that make it less accessible. Thank you to our current sponsors: Rocky Gap Casino Resort -Platinum; Sgaggero Event Planning, Gold; and ACT 1st Federal Credit Union & Coldwell Banker Professional Real Estate Services – Silver, which are all helping to make this event come to fruition. The

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FEBRUARY 2022

Volume XL No. 2 Bell Tower Building Cumberland, MD 21502

February Calendar

All Meetings will be Hybrid unless otherwise stated.

February 2

8:00 am Membership Committee Meeting

9:15 am Golf Committee Meeting

Noon Legislative Committee Meeting

February 4

10:30 am Lucky Ladies Night Out Com. Mtg.

February 9

Noon Legislative Committee Meeting

February 10

8:00 am Education Committee Meeting

February 14

Noon Leadership *Allegany!* Alumni Mtg.

February 15

8:00 am Leadership *Allegany!* Steering Committee Meeting

February 16

8:00 am Economic Development Com. Mtg. Presentation on the River Project

Noon Legislative Committee Meeting

February 18

Noon Marketing Committee Meeting

February 22

Noon Leadership Workshop

February 23

Noon Legislative Committee Meeting

February 24

Noon Board of Directors Meeting

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planning and execution of this has been a big effort by some amazing women – thank you to Marjie Gray, Melinda Kelleher, Kristi Minnigh, Deidra Ritchie, Elizabeth Stahlman, Julie Westendorff, Nicole Wigfield, and Ashli Workman, all of whom have brought their time, and brilliant ideas to the table to make this happen. We will continue to observe COVID safety measures, therefore, limited seats are available. Get them now at a reduced price through February 20. We are offering a discount for Chamber members, and you can get a company table of 6 at a reduced cost! *We are still seeking sponsors for this event* and the information is included in this newsletter.

A few member-only opportunities are in the works for the first quarter of 2022, including our first workshop – *Rethinking the*

Language of Leadership. We chose to skip Chamber After Hours in January and February and look forward to announcing a March networking event in the coming weeks. Welcome to our newest members: Mountain City Center for Rehabilitation & Nursing, Mountainside Home Realty, Ocean Hill Equity Partners, LLC, and Wheelzup Adventures. Look for information about each of them across our socials and get to know all they do.

Chamber 101 Tip: Your place of work is a member of the Chamber, so **your employees have access** to all of our programs, events, and committees. Make sure you extend our workshops and programs to them!

> Juli McCoy Executive Director



The Allegany County Chamber of Commerce is pleased to present Like A Woman, an International Women's Day event, on Friday, March 18, 2022. The event will be held at Rocky Gap Casino Resort from 11:00 am to 4:00 pm. Marjorie Gray, from *Google*, will be the keynote speaker, presenting Google's #IAmRemarkable program designed to empower everyone, particularly women and underrepresented groups to celebrate achievements in the workplace and beyond. This is a 90-minute workshop that will highlight to participants the importance of self-promotion in their careers and provide them with the tools to practice this skill. The event will also include a panel of women leaders from our community, who will discuss current and meaningful topics related to leading like a woman. For more information on the #IAmRemarkable program visit: https://iaremarkable.withgoogle.com.

Doors open at 10:30 am. Early-bird reservations, for Chamber Members, are \$40.00 per person until March 4th. After March 4th they are \$50.00 per person. The non-member early-bird reservation price is \$50.00 per person until March 4th; then \$60.00 per person. For those companies/individuals interested in having a table of six which includes a reserved company sign there is an early bird only price of \$220.00 available until March 4th. Registration includes a mind/body activity to kick off the day, keynote speaker, panel discussion, lunch, snacks, coffee/tea/water/soda throughout the day and a parting gift. A limited number of sponsorships are still available:

Platinum - \$1,000.00

- 4 complimentary tickets to the event
- Logo on advertising materials: social media sponsored ads, electronic billboards and event materials
- 2 flyers in Chamber newsletter or 8 weeks of advertising in Chamber e-news
- 3 months of special Premiere listing in Chamber on-line directory

Gold - \$500.00

- 2 complimentary tickets to the event
- Name on advertising materials: social media sponsored ads, electronic billboards and event materials
- 1 flyer in Chamber newsletter or 4 weeks of advertising in Chamber e-news
- 1 month of special Premiere listing in Chamber on-line directory

Silver - \$250.00

- 2 complimentary tickets to the event
- Name on event materials
- 1 week of advertising in Chamber e-news
- 1 month of special Deluxe listing in Chamber on-line directory

If you are interested in being a sponsor or making a reservation please contact the Chamber office at 201-722-2820.





12PM

TUESDAY, FEBRUARY 22, 2022 A MEMBER-ONLY VIRTUAL LUNCH & LEARN

FEATURING DR. BILL ROCKS & CHANDLER SAGAL ALLEGANY COLLEGE OF MARYLAND

GET ACCESS HERE...

Email: andrea@alleganycountychamber.com Call: 301-722-2820

REGISTER ONLINE!



OR

ENHANCE LEADERSHIP IN YOUR WORKPLACE.

ALL LEVELS! ALL LEVELS! ENHA UNDERSTAND WORKPLACE **COMMUNICATION ISSUES.**

> RETHINK COMMUNICATION WITH OTHER LEADERS.

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THE ALLEGANY COUNTY CHAMBER OF COMMERCE PRESENTS:

AN INTERNATIONAL WOMEN'S DAY EVENT

FRIDAY, MARCH 18, 2022 AT ROCKY GAP CASINO RESORT

KEYNOTE SPEAKER: MARJORIE GRAY, GOOGLE

presenting #IAmRemarkable

PANEL:

A VARIETY OF WOMEN LEADERS FROM OUR AREA, WHO WILL DISCUSS CURRENT AND MEANINGFUL TOPICS RELATED TO LEADING LIKE A WOMAN.

Chamber Member Tickets: \$40 (\$50 2/21 - 3/4) Non-Member Tickets: \$50 (\$60 2/21 - 3/4) Tables of 6 with Company Sign: \$220 (available only through early bird period)

EARLY BIRD TICKET SALES BEGIN JANUARY 24!

#IAmRemarkable is an initiative founded by **Google**, which empowers everyone, particularly women and underrepresented groups, to celebrate achievements in the workplace and beyond. This is a 90-minute workshop that will highlight to participants the importance of self promotion in their careers and provide them with the tools to practice this skill. Participants will be invited to challenge social perceptions around self-promotion. - for more information: **#lamRemarkable**



RETHINKING THE Language of leadership



TUESDAY, FEBRUARY 22, 2022 A Member-only Virtual Lunch & Learn

"Rethinking the Language of Leadership" Workshop

The Allegany County Chamber of Commerce Membership Committee is offering a virtual workshop on **Tuesday, February 22, 2022 at Noon** that will focus on the subject of leadership. The workshop will feature presenters **Dr. William Rocks,** *Dean of Career Education and Leadership Program facilitator,* Allegany College of Maryland and **Chandler Sagal,** *Development and Grants Associate and Leadership Development Program Coordinator,* Allegany College of Maryland. Topics of discussion will be enhancing leadership in your workplace, understanding workplace communication issues and rethinking communication with other leaders.

The event will be an interactive workshop for leaders of all levels and will be held virtually. **There is no charge to participate but registration is required** – please email to **andrea@ alleganycountychamber.com** and the Zoom link will be emailed to you. If you have any questions please contact the Chamber office at 301-722-2820.

Allegany County Chamber of Commerce Sixth Annual Golf Outing Cumberland Country Club

Save the Date

May 6, 2022

Go to www.alleganycountychamber.com for details Kick off the golf season with a fun day of golf, food, prizes, and networking. The Sixth Annual Allegany County Chamber of Commerce Golf Outing will be held on Friday, May 6, 2022, at the Cumberland Country Club. Tee time is 9:00 am.

Sponsorships are available for this event – please contact the Chamber office for details.

"Rethinking the Language of Leadership"

Virtual Workship

Tuesday, February 22, 2022 Noon

Committee Chairs for 2022

Economic Development Committee ... Kim B. Leonard Vice-Chair Adam Strott

Education CommitteeJames J. "Snake" Robertson Vice-Chair.....Autumn M. Becker

Leadership Allegany! Rising Autumn M. Becker

Finance CommitteeRichard J. Hoover

Leadership Allegany!Dr. Sara-Beth Bittinger Vice ChairRobert A. Godfrey

Leadership Allegany! Alumni...... Tanya Gomer

Legislative CommitteeJeremy G. Irons Vice ChairCliff R. Wendricks

Marketing CommitteeKristi N. Minnigh

Membership Committee Seth A. Sgaggero

Fund Raising Committees:

Crab Feast Committee	Jeremy G. Irons
Golf Committee	Rodney W. Barker
Local Business Showcase	
Vice Chair Kristen M. Ingram	
Lucky Ladies Night Out	Timi M. Hadra

Western Maryland Delegation Members

DISTRICT 1

Senator George C. Edwards (R) – District 1 James Senate Office Building, Room 323 11 Bladen St., Annapolis, MD 21401 (410) 841-3565, (301) 858-3565 1-800-492-7122 ext 3565 (toll free) Fax: 301-858-3552 e-mail: george.edwards@senate.state.md.us

Local Office: Western MD Railway Station 13 Canal Street, Room 304 Cumberland, MD 21502 301-722-4780 Fax: 301-722-4790 E-mail: george.edwards.district @senate.state.md.us

Delegate Wendell R. Beitzel (R) – District 1A

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Delegate Jason C. Buckel (R) – District 1B

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Delegate Michael W. McKay (R) – District 1C

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Local Office: 100 Mechanic Street Cumberland, MD 21502 240-362-7040

For a complete list of Senate Standing Committees and House of Delegates Standing Committees visit: http://mgaleg.maryland.gov.





Juli R. McCoy, Executive Director

Allegany County Chamber of Commerce 2022 Officers

Chairman: Robert A. Godfrey First Vice Chairman: Patrick W. Buck Second Vice Chairwoman: Parika M. Andreassen Immediate Past Chairwoman: Nicole R. Wigfield

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