



Executive Director

Thanks to the 648 tickets purchased, corporate tents, and everyone who assisted in the 41st Annual Crab Feast we had an outstanding event. Thank you to our sponsors: **AT&T**, **The Belt Group, Egle House Memory Care Assisted Living, First Peoples Community Federal Credit Union, and Maryland Broadband Cooperative**. Special thanks to Jeremy Irons, *Carl Belt, Inc.*, the *Chamber's* Peg McKenzie, and the *Shrine Motor Corps* for their careful planning and execution.

Included in this month's newsletter is an important step forward for our Transportation Sub-Committee – a survey that will help us build a business case for two nationally affiliated rideshare companies who have requested additional data after initial talks spurred their interest. We believe that our community is uniquely positioned with a robust population of students, tourists, and workforce, and that our rural setting should not be a deterrent. It is vital that we have a solid response from you – our business community – in order to present thorough data when we discuss our need for a transportation network that can truly serve everyone in Allegany County.

We shared a sub-committee update recently that included the full scope of work done since the first meeting in June. *The next meeting is scheduled for Monday, September 12 at 9am and is open to all members; please contact our office if you would like meeting details.* The Chamber recently hosted an Economic Outlook program featuring Larry Boggs, Boggs & Company Wealth Management and Ed Huber, Huber Michaels & Co. The session was a great resource tool that included historic determinants related to recession, inflation, and what those might mean as we approach the end of the year. The Membership Committee hosts its next workshop – Time Management: A Mini-Coaching Session – on Thursday, September 15 as a virtual lunch & learn, made possible by Pam Twigg, Pamela Twigg Coaching. A flyer with details is included in this newsletter.

Join us for our next *Chamber After Hours* at the Gordon Roberts House when the **Allegany County Historical Society** will host us on Wednesday, September 21 from 5:30-7:30pm. With a big winner of *Network* & *Win* in August, our pot resets to \$500. Remember to pre-register to be eligible to win.

The Allegany County Local Business

Showcase is coming together with a limited number of spaces available, and we are excited to take this event to the Lane Center at Frostburg State University. Don't miss your chance to reserve your preferred space and remember that this also serves as our October *After Hours*. Thank you to our current *Platinum Sponsors*: ACT 1st FCU and **Dunkin**.

> **Juli McCoy** Executive Director

SEPTEMBER 2022

Volume XL No. 9 Bell Tower Building Cumberland, MD 21502

September Calendar

September 7

8:00 am Membership Committee Meeting Chamber Boardroom

September 8

8:00 am Education Committee Meeting Chamber Boardroom

September 12

Noon Leadership Allegany Alumni Committee Meeting Chamber Boardroom

3:00 pm Local Business Showcase Committee Meeting Chamber Boardroom

September 15

Noon Time Management Workshop Virtual

September 16

Noon Marketing Committee Meeting Chamber Boardroom

September 20

8:30 am Leadership Allegany Steering Committee Meeting Chamber Boardroom

September 21

8:00 am Economic Development Committee Meeting Allegany College of Maryland

5:30 – 7:30 pm *"Chamber After Hours"* Allegany County Historical Society

September 28

3:00 pm Local Business Showcase Lane Center, FSU

September 29

Noon Board of Directors Meeting Chamber Boardroom

Virtual Lunch and Learn "Time Management Workshop"

Thursday September 15, 2022 Noon

Economic Development Committee Presentation "State of the County"

Wednesday September 21, 2022 8:00 am Allegany College of Maryland

"Chamber After Hours"

Wednesday September 21, 2022 5:30 – 7:30 pm

Hosted by: Allegany County Historical Society

Scenes from the August 5th Chamber Crab Feast

Special Thanks To Our Sponsors:















FREE FOR MEMBERS: A VIRTUAL LUNCH & LEARN

TIME MANAGEMENT WORKSHOP

This mini-coaching session will help identify techniques for time management in work and life.

Thursday, Sept. 15, 2022 | 12-1pm Virtual - register for access

To register: andrea@alleganycountychamber.com 301-722-2820 | or scan to register online 回顾影話回



Economic Development Committee State of the County

featuring

Jason Bennett David Caporale County Administrator County Commissioner

Wednesday, September 21st 8a.m.

Allegany College of Maryland Continuing Education 12-14



Allegany County Chamber of Commerce Presents Chamber After Hours at the Gordon Roberts House

Vhere Histor Coming Al

Wednesday, September 21, 2022 5:30-7:30 PM \$5.00 Registration Fee Collected at the Door

Network and Win \$500 Must be 21 years of age. Must be pre-registered and present to win.

Must be Z1 years of uge. How by provide and Allegany County Historical Enjoy history themed food and drink and Allegany County Historical Society door prizes. ACHS docents will be on hand to give free tours of the house and to share information about the unique Mamie Spear Muncaster photo collection now being curated by the society.

RSVP to andrea@alleganycountychamber.com or call 301-722-2820 by Thursday, September 15th

Location: 218 Washington Street, Cumberland MD 21502









WE NEED YOUR HELP!

THE ALLEGANY COUNTY CHAMBER OF COMMERCE, IN PARTNERSHIP WITH THE ALLEGANY COUNTY DEPARTMENT OF SOCIAL SERVICES, AND ALLEGANY COUNTY GOVERNMENT. ARE SEEKING COMMUNITY INPUT ON TRANSPORTATION.

Why?

To establish an interconnected, multi-modal, accessible transportation network that actively contributes to economic growth by connecting Allegany County residents to education, employment, and health & human services.

Who?

The partners are working with two nationally-affiliated rideshare companies and believe that our community is positioned uniquely with a robust population of students, tourists, and a workforce that will assist us in building a business case.

When?

Please complete the survey by noon on Friday, September 15th. All individuals that complete the survey will be entered to win a Fire 7 Tablet!





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24 Frederick St. Cumberland, MD 21502 www.alleganycountychamber.com info@alleganycountychamber.com 301-722-2820 in

PRE-REGISTRATION REQUIRED

OFFERED IN PARTNERSHIP BY:



ALLEGANY COLLEGE

CYBERSECURITY

A MUST ATTEND for Small Business Owners

Did you know that the theft and destruction of digital information has become one of the most commonly reported crimes?

Join the IT Center to gain real time updates on the current cybersecurity environment and position your business to better mitigate and respond to cybersecurity incidents.

... ARE YOU PREPARED FOR A BREACH?

This FREE seminar includes a continental breakfast, but preregistration is required.

WED., SEPT. 7, 2022 | 8:30 AM at Allegany College of Maryland





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- One Direct Deposit to your checking account per calendar month
- Sign-up for and receive eStatements
 Use FP Electronic Bill Pay at least one time per calendar month
- Make 5 First Peoples VISA Check Card purchases using your signature, per calendar month

* APY=Annual Percentage Yield. Interest earning dependent upon total account relationship of greater than \$100 average over 90 days

No fee as long as you meet the requirements

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- Cash Advances Worldwide
- No Annual Fee
- Credit Insurance Plan
- And More



VISA Platinum - 8.99% APR*

- Credit Line Up To \$50,000
- 25-Day Grace Period On Purchases
- Cash Advances Worldwide
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 And More



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Sponsored by: Platinum Sponsors DUNKIN

Gold Sponsor UPMC Western Maryland As of August 26, 2022

New Venue!! — Mark Your Calendars!!

Wednesday, October 19, 2022 from 4:30 pm to 7:30 pm

Frostburg State University Lane Center Alice R. Manicur Assembly Hall (ARMAH)

Hosted by the Allegany County Chamber of Commerce, Local Business Showcase, provides local businesses and organizations the opportunity to showcase their products and services in an informal setting. This year's event will be held at Frostburg State University in the Alice R. Manicur Assembly Hall (ARMAH) from 4:30 pm to 7:30 pm. The event is open to all Chamber members, guests and the general public. Local Business Showcase is the perfect outlet for attendees to gain knowledge of the best that Allegany County has to offer – learn about new products and services or simply exchange information and ideas as you browse the showcase exhibits.

The showcase also includes our October "*Chamber After Hours*" event. All "*After Hours*" rules and regulations will apply and you will need to pre-register to be eligible for the Network and Win drawing. A separate invitation for the "*After Hours*" will be sent by way of email.

Limited number of vendor spaces still available. Be sure to join us for this unique networking event. You don't want to miss out on the fun!! For sponsorship and registration forms please visit our website: www.alleganycountychamber.com. Be sure to reserve your vendor space today. For additional information contact the Chamber office at 301-722-2820 or by email to andrea@allegany countychamber.com.

Ribbon Cutting Ceremony

The Allegany County Chamber of Commerce recently held a Ribbon Cutting Ceremony for Ladybug Boutique and Gift Shop at their new location – 27 East Main Street, Suite B, Frostburg, Maryland. Ladybug Boutique features an eclectic mix of gift items, apparel, home décor and more often paired with charitable causes. To learn more please visit their website at:

www.ladybugboutiquefrostburg.com

Front Row – pictured left to right: Delegate Michael McKay, Maryland State House of Delegates

Steve MacGray, *Charis Realty* and Chamber Membership Committee member

Brandi Rice, First United Bank and Trust, Chamber Board of Director member

Jennifer Holloway, Owner, Ladybug Boutique and Gift Shop

Juli McCoy, Chamber of Commerce Executive Director

Nina Forsythe, City of Frostburg Commissioner of Water, Parks and Recreation

Nicole Wigfield, *Skypacket Networks*, Chamber Board of Director Past Chairwoman

Back Row – left to right:

Robert Flanigan, Mayor – City of Frostburg Liz Stahlman, City of Frostburg Administrator



Robert Godfrey, UPMC Western Maryland, Chamber Board of Director Chairman

Kevin Grove, City of Frostburg, Commissioner of Public Safety Parika Andreassen, *Hampton Inn Cumberland*, Chamber Board of Director Second Vice Chairwoman

Seth Sgaggero, Sgaggero Event Planning, Chamber Membership Committee Chairman and member of the Chamber Board of Directors



Board of Directors Seeking Nominations

Do you want to become more involved? Do you know someone who is a member of the Allegany County Chamber of Commerce and would enjoy being more involved?

The Allegany County Chamber of Commerce is actively seeking individuals interested in being a member of our Board of Directors. The Board of Directors is composed of eighteen members, one third (*six members*) of whom are elected annually to serve for three years. Board members serve on a volunteer basis.

Each candidate must be willing to meet the following criteria to be considered:

- Be an active member in good standing with the Chamber
- Serve as a member of the Board of Directors for a period of three years
- Attend all regularly scheduled board meetings (*held the last Thursday of each month*, an Orientation (*held in December*) and Strategic Planning Session (*held in January*)
- Serve on at least one active standing committee
- Attend Chamber events, including *After Hours*, Local Business Showcase, Lucky Ladies Night Out, Golf Outing, Crab Feast, Ribbon Cuttings and Outstanding Recognition Reception
- Assist with Chamber events and fundraisers, as needed

At the September 30th Board of Directors meeting, the Nominating Committee shall present to the Chairman of the Board Robert Godfrey a slate of at least six (6) nominees to serve three-year terms, to replace the Directors whose regular terms are expiring. Each candidate must be an active member in good standing and must have agreed to accept the responsibility of a directorship. Upon receipt of the Nominating Committee's report the Chamber membership will be notified as to the names of the individuals who have been nominated.

Once the slate of nominees has been released, additional names of candidates for directors can still be nominated by petition bearing the genuine signature of at least five (5) qualified members of the Chamber.

If you would like more information on the Allegany County Chamber of Commerce Board of Directors or the nomination and election process, please contact the Chamber office at 301-722-2820. The nominees will appear on the ballot to be voted on during the December 1st Annual Meeting at the Cumberland Country Club.

Apply Today!!



Sponsorship Profiles Thank you to our Platinum sponsors: ACT1st Federal Credit Union and Dunkin'



ACT 1st Federal Credit Union offers innovative products and services to create a diversified membership that provides for adequate; yet, controlled, future growth and development of assets, market share, loans, and net worth as we remain committed to the credit union movement.

Through employee growth, development, and

empowerment, we create a team atmosphere that embraces "change" and seeks to efficiently execute that change supporting strategic and stable growth and development in the long-term.

As a team, we seek to be the primary financial institution of ALL of our members-owners by providing and cross-selling prompt, competitive, and high-quality financial services in a fair, friendly, and professional manner.

Founded in 1950, Dunkin' is America's favorite all-day, everyday stop for coffee and



baked goods. Dunkin' is a market leader in the hot regular/decaf/ flavored coffee, iced regular/decaf/flavored coffee, donut, bagel and muffin categories. Dunkin' has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 14 years running. The company has more than 12,600 restaurants in 40 countries worldwide. Dunkin' is part of the Inspire Brands family of restaurants.

Since Dunkin' restaurants live at the heart of neighborhoods across the country, our goal is to make a long-lasting impact at the community level. We continued to reflect this in our grantmaking, working with Dunkin' franchisees and our local employees to identify the right programs to support in their backyards – from music therapy and in-hospital entertainment programs for pediatric patients, to BackPack programs and school pantries, camps for kids with illnesses, nutrition education programs and many others.

New Members

(patronize these members and welcome them to the Chamber)

Anchor Bird Consulting, Inc.

- 725 Park Street, PMB# 331, Cumberland, Maryland 21502 240-313-6931
 - Contact: Alicia Willard, Director, Marketing and Communications
 - E-mail: alicia@anchorbirdconsulting.com
 - Category: Marketing Consultants

Wade Foundation, A Career Development Firm

 924 Seneca Avenue, Cumberland, MD 21502 301-268-8113 • www.wadecareers.com
 Contact: Anne Brown, President/CEO
 E-mail: annebrown@wadecareers.com
 Category: Employment and Training Services



Alumni Spotlight



The **Leadership Allegany** Alumni Committee is proud to "spotlight" a **Leadership Allegany** alum quarterly in the Chamber e-newsletter. The alumni member is asked to answer a few questions about how their personal and/or professional life has been impacted by their **Leadership Allegany** experience.

The **Leadership Allegany** Alumni Spotlight series this quarter highlights the Class of 2002 and we are proud to introduce you to class member **Dr. Bill Rocks**.

What is your current role/title?

Bill Rocks Dean of Career Education Allegany College of Maryland

What is your favorite memory from your Leadership Allegany experience?

The first evening of orientation. I met so many awesome people from Allegany County. I knew a few; however, I enjoyed meeting the others and that is where the networking started. I remember the fun and laughter that we had as we were building our team.

What advice would you have for future Leadership Allegany members?

Come to every topic day with an open mind. Find out what is going on in our county and then develop your opinion. I have many friends that would say, "there is nothing happening in Allegany County." Unfortunately, I had to correct them when they were saying something negative. There is plenty happening in our county, and we have so much to be proud of!

Dr. Bill Rocks Class of 2012

What is the most important think you learned from the Leadership Allegany program?

I learned a great deal of information from attending **Leadership Allegany** There is so much happening in our county that I was not aware of. At the time I was in LA, there were many residents that did not want the state or federal prisons or the casino in our county. However, if you look at where we are today, we have both prisons and a casino which provide jobs to our residents. I can remember working in teams to solve some of the county issues and sharing our recommendations with the county commissioners.

I enjoyed our trip to Annapolis and talking directly to the Speaker of the House Cas Taylor. I learned exactly what the state government's job is compared to the county government's job in getting businesses to relocate to our county.

Do you have a motto or quote that inspires you?

I love the quote from Margaret Mead, an American cultural anthropologist, "Never doubt that a small group of thoughtful committed citizens can change the world. Indeed, it is the only thing that ever has." This quote resonates leadership to me; "leadership equals change, positive change!"

Anything else you would like to share regarding your career?

I am planning on retiring in August 2024, after 40 years with Allegany College of Maryland. I thoroughly enjoy working at the college.





www.alleganycountychamber.com

Juli R. McCoy, Executive Director

Allegany County Chamber of Commerce 2022 Officers

Chairman: Robert A. Godfrey First Vice Chairman: Patrick W. Buck Second Vice Chairwoman: Parika M. Andreassen Immediate Past Chairwoman: Nicole R. Wigfield

Bell Tower Building, 24 Frederick Street, Cumberland, MD 21502 • 301-722-2820 • 301-722-5995 Fax • e-mail: info@alleganycountychamber.com