

# AMBEL

#### ALLEGANY COUNTY, MD



to the pin, holes in one, and a few guaranteed chances to win. Quite a few of our sponsorships are already sold – thank you to current gold sponsors Verizon and **AES Warrior Run**; silver sponsor Timbrook Automotive (Fred is providing the hole in one prize on hole 18 with a chance to win a car); and fantasy

golf scratcher sponsor Rusco Home **Improvement**, putting contest sponsor Frostburg State University, trip hole in one sponsor American Rent All, and our coffee bar sponsor Somerset Trust Company.

Our committees have been hard at work with the **Education Committee** preparing to make scholarship selections for the WCBC/FSU Student Salute, as well as honoring the Outstanding Business Students from the area. The **Transportation Committee** has had quite a bit going on behind the scenes. We are currently awaiting news on our request for grant funding through ARC, which would create an opportunity for the partners to release an RFP for a study and action plan to address Allegany County's transportation challenges and look to the creation of a multi-modal system for all. We have also been monitoring nonemergency medical transportation efforts at the legislative level, supporting SB511/ HB596, the Human Service Transportation Improvement Act of 2023. Thank you to Chairwoman Courtney Thomas-Winterberg, who will be testifying in Annapolis on this bill. Also of interest related to transportation is a study on the MARC Train extension from Brunswick. A survey is currently available to help gauge interest in extending that line and can be accessed in a variety of ways through the County and Chamber social media channels.

The **Marketing Committee** is gearing up to start promoting our events and was awarded some marketing dollars this year to help us promote the Chamber. We will be taking advantage of this to help

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#### **MARCH 2023**

Volume XLI No. 3 **Bell Tower Building** Cumberland, MD 21502

#### March Calendar

#### March 1

8:00 am

Membership Committee Meeting Chamber Boardroom

Legislative Committee Meeting Chamber Boardroom

#### March 2

4:00 pm

Marketing Committee Meeting Chamber Boardroom

#### March 8

Noon

Legislative Committee Meeting Chamber Boardroom

#### March 13

9:00 am

Transportation Committee Mtg. Chamber Boardroom

#### March 15

8:00 am

Economic Dev. Comm. Mtg. Chamber Boardroom

Legislative Committee Meeting Chamber Boardroom

5:30 - 7:30"Chamber After Hours" Hosted by Embassy Theatre

#### March 17

8:30 am

Golf Committee Meeting Chamber Boardroom

#### March 21

8:30 am

Leadership Allegany

Steering Committee Meeting Chamber Boardroom

4:00 pm

Marketing Committee Meeting Chamber Boardroom

#### March 22

Noon

Legislative Committee Meeting Chamber Boardroom

#### March 29

Noon

Legislative Committee Meeting Chamber Boardroom

#### March 30

Noon

Board of Directors Meeting Chamber Boardroom



March has come so quickly and the 445th session of the General Assembly of Maryland has been intense, kicking off with a record number of pre-filed bills, and that trend continued through the third week of February. This year, we have taken a slightly new approach to legislation by joining the Labor & Employment workgroup through the Maryland Chamber, in addition to now being part of the Federation. This has allowed us to better gauge the direction certain bills are heading in and helped us to focus on key points within those bills as we craft our responses. A direct connection and real engagement with our state Chamber has been a major return on investment for us, and ultimately for you.

In line with our legislative work and keeping with tradition, our Leadership Allegany Class of 2023 will be heading to Annapolis on March 7 and 8 for the State Government portion of the program. This two-day excursion has a packed agenda, including a brief meeting with the Senate President, Chiefs of Staff from a number of offices, a tour of the State House, dinner with our Allegany County Delegation, and more. Thank you to my co-chairs for this huge showcase, Stu Ćzapski, Class of 1999, and Julie Westendorff, Class of 2019.

Last week we sent an email about our 7th Annual Golf Tournament to be held on Friday, May 5 at the Cumberland Country Club. It's Cinco de Mayo and we've selected a fun taco bar to feed our golfers after the tournament while we announce winners. We've also added a new fantasy golf scratch off game, and will continue with our other traditional features, a putting contest, closest

#### **Executive Director...** continued from page 1

with membership recruitment, and programs. In an effort to offer affordable advertising for our members, our banner display ads now have two full banners printed and we are working on a third. We have just a few \$500 spots left and several \$250 spots. We took these with us to *After Hours* in February and they looked fantastic on display, serving as a backdrop to our photos. With event season kicking off with *something special in April*, our goal is to complete banner three before the end of March so if you would like more

information, contact our office or visit our advertising page on the website.

Thank you for your ongoing support of the Chamber – it has allowed us to expand our reach and continue to find unique and creative ways to promote you!

**Juli McCoy**Executive Director



The Allegany County Chamber of Commerce Seventh Annual Golf Tournament will be held on **Friday, May 5, 2023** at the Cumberland Country Club. The tournament begins with a shotgun start at 9:00 am. This event is a great way to kick off golf season by enjoying a day on the links while connecting and networking with business friends and colleagues.

The Golf Tournament features a traditional scramble format. There will be interactive contests throughout the day including a putting contest, multiple hole in one contests, scratch offs, and cash 50/50 raffles. A golf package is also available for \$50.00 per team which includes powerball, mulligan and a 50/50 shop credit raffle. An awards ceremony will be held at the conclusion of the tournament. Whether playing as a foursome for \$500.00 or as a single golfer for \$135.00 you are sure to have a fun-filled day.

Again this year we are offering our traditional sponsorship opportunities:

**Gold Sponsor** - \$1,100.00 (includes team of four players) **Silver Sponsor** - \$500.00

Hole In One Prizes Sponsor (SOLD) - \$500.00

**Burgers and Dogs Sponsor - \$500.00** 

Awards and Social Sponsor - \$500.00

Putting Contest Sponsor (SOLD) - \$400.00

Closest to Pin Sponsor - \$250.00

Bronze Sponsor - \$250.00

**Tent Sponsor** - \$250.00

(Provide your own pop-up tent on the course to showcase products/services throughout the tournament)

Coffee Bar Sponsor (SOLD) - \$200.00

Fantasy Golf Scratchers Sponsor (SOLD) - \$150.00

**Tee Sign Sponsors:** 

Returning Sponsor - \$100.00

**New Sponsor** - \$125.00

If your business or organization would like to provide promotional products for our golfer swag bags, please let us know. For more information on this event please contact the Chamber office at 301-722-2820.

## Allegany County Chamber of Commerce presents CHAMBER AFTER HOURS

Join us for drinks, snacks, and door prizes and hear about our exciting 2023 season



## **Network and Win \$500!**

Members must preregister by March 9th and be present to win

\$5.00 admission, must be at least 21 years of age Wednesday, March 15, 5:30-7:30 PM, at the

## EMBASSY THEATRE

49 Baltimore St., Cumberland MD



Allegany County Chamber of Commerce 24 Frederick St., Cumberland MD 21502 P: 301-722-2820 F: 301-722-5995 andrea@alleganycountychamber.com





## 7TH ANNUAL GOLF TOURNAMENT

FRIDAY, MAY 5, 2023

CUMBERLAND COUNTRY CLUB TEE TIME: 9AM

#### **REGISTRATION FORM** Sponsor: \_\_\_\_\_ Main Contact: Address: \_\_\_\_\_\_ Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_ **GOLFER INFO** Player 1: \_\_\_\_\_\_ Handicap: \_\_\_\_\_ Player 2: \_\_\_\_\_ Handicap: \_\_\_\_\_ Player 3: \_\_\_\_\_ Handicap: \_\_\_\_\_ Player 4: \_\_\_\_\_\_ Handicap: \_\_\_\_\_ All players must be 21 years of age or older to participate. Please provide mailing address for each player if different than main contact. \_\_\_ Four Person Team - \$500.00 \_\_\_ Single Golfer - \$135.00 \*Includes Powerball, Mulligans and 50/50 Raffle Tickets SPONSORSHIP LEVELS \_\_\_ Gold Sponsorship - \$1,100 \_\_\_ Closest to Pin Sponsor - \$250 \_\_\_ Fantasy Golf Scratchers - \$150 \_\_\_ Burgers & Dogs Sponsor - \$500 \_\_\_ Coffee Bar S \_\_\_ Silver Sponsorship - \$500 \_\_\_ Awards & Social Sponsor - \$500 \_\_\_ Bronze Sponsorship - \$250 Tee Sign Sponsor Putting ( 1801 - S400 Hole in Ros Sour - S500 \_\_\_ Returning Sponsor \$100 \_\_\_ New Sponsor \$125 \_\_\_ Tent Sponsor - \$250

Have promotional products you would like included in the golfer swag bag? Let us know or drop items off by April 21!

To ensure your reservation, we will gladly accept your registration, player information, and payment before April 21, 2023.



#### 7TH ANNUAL GOLF TOURNAMENT

FRIDAY, MAY 5, 2023

CUMBERLAND COUNTRY CLUB TEE TIME: 9AM

#### Fun and unique sponsorship opportunities available!

We hope you will consider these fun ways to be seen by golfers, volunteers, and Chamber members!

#### TRADITIONAL SPONSORSHIPS

#### GOLD SPONSORSHIP - \$1,100

Team of 4
2 Tee Signs
2 months of advertising in weekly e-News
Member mailing list
Table display and info distribution near registration
Logo on all advertising, on social media and website
Golf Sponsor Highlight in online directory
Verbal recognition at event
Logo on scorecards
Logo on all carts

#### SILVER SPONSORSHIP - \$500

1 Tee Sign
1 month of advertising in weekly e-News
Member mailing list
Logo on all advertising, on social media and website
Golf Sponsor Highlight in online directory
Verbal recognition at event

#### **BRONZE SPONSORSHIP - \$250**

1 Tee Sign 1 month of advertising in weekly e-News Verbal recognition at event

#### NEW & EXCLUSIVE SPONSORSHIPS

#### BURGERS & DOGS SPONSOR - \$500

Your business can serve as the on-course sponsor for burgers and hotdogs at Holes 4 & 15.

#### AWARDS & SOCIAL SPONSOR - \$500

Sponsor the awards ceremony and social time at the clubhouse following the outing.

HOLE IN SEPRIZES - \$500 A Hawaii trip (or BOLD), three other Hole in 1 prizes & guarantes Closest To Pin prize.

#### CLOSEST TO PIN SPONSOR - \$250

FANTASY GOLFOLD TCHERS - \$150

PUTTING CONTEST SPONSOR - \$400 A great opportunity 1907 erast with golfers while showcasing your products & services!

#### TENT SPONSOR - \$250

Provide your own pop-up tent on the course to showcase your products and services throughout the day.

COFFEE BARSPONSOR - \$200 Help us serve up hot Coffee in the morning to our golfers and counteers.

#### TEE SIGN SPONSOR

Returning Sponsor \$100 New Sponsor \$125 Your business name/logo on a tee sign placed on the course.

We look forward to hearing from you. Please contact the Chamber office at 301-722-2820 with questions.



## MOBILE TEXT ALERTS



Text "Chamber" to 41372 or scan QR Code





Prevent information overload:

Opt-in to groups to get the info you want without all the extras

- Event Details & Registration
- Programs & Updates
- Monthly Newsletter
- Member to Member Offers & Discounts
- General Announcements & Reminders



# BEING A MEMBER HAS ITS

# PERKS



Discounts Available

LOG IN TO YOUR ACCOUNT TO SUBMIT A DISCOUNT TO SHARE WITH OTHER MEMBERS!





See what's there now!



#### **New Members**

(patronize these members and welcome them to the Chamber)

#### **BAM Fitness and Nutrition, LLC**

900 Gay Street

Cumberland, Maryland 21502 www.bamfitnessandnutrition.com 240-362-7136 Fax: 301-707-3926 Contact: Melanie Gordon, Owner E-mail: mgordon@bamfitnessand

nutrition.com

Category: Health-Fitness Club

#### CASA of Western Maryland

138 Baltimore Street, Suite 202 Cumberland, Maryland 21502 www.casaofwesternmaryland.org 301-777-1262 Fax: 301-777-1263 Contact: Kathy Wood, Executive Director E-mail: psyinwva@gmail.com Category: Non-Profit Organization

#### Performance Property Management

31 S. Grant Street, P. O. Box 2 Frostburg, Maryland 21532 www.PPMoffcampus.com 240-284-2465 Fax: 240-284-2571

Contact: Justin Tippen, Business Owner

E-mail: performancemanagement2010

@yahoo.com

Category: Property Managers

#### Personal Best Athletics

10309 National Highway
LaVale, Maryland 21502
www.giveyourpersonalbest.com
301-729-8711 Fax: 301-729-0781
Contact: Dave Rinehart, Jr., Owner
E-mail: drinehart@giveyourpersonal

best.com

Category: Sporting Goods

#### Restlawn Memorial Gardens

11128 Cash Valley Road LaVale, Maryland 21502

www.liferemembered.com • 301-724-0299

Contact: Linda Shoemaker, Manager E-mail: lshoemaker@liferemembered.com

Category: Cemeteries

#### "Chamber After Hours"

Wednesday, March 15, 2023 5:30 pm to 7:30 pm

Hosted by: Embassy Theatre

## Don't Forget to Take Advantage of the Chamber's Website Features

(www.alleganycountychamber.com)

- Register and pay for Chamber events on line
- Post your events on our Community Calendar
- Post Job Openings
- Post member to member discounts
- Update your company's representatives

"Member Login" portal.

If you need assistance please contact the Chamber office 301-722-2820.

## Save the Date!!



The eighth annual "Lucky Ladies Night Out" will be held on Friday, June 9th at the Ali Ghan Shrine Picnic Grounds, Cumberland, Maryland.

The event is open to all Chamber members and their guests as well as the general public.

"Lucky Ladies Night Out" is a lively time of fun, laughter, food, drinks and chances to win fantastic prizes. Stay tuned for more details next month.



# CHAMBER ALLEGANY COUNTY, MD

**The Chamber News** is published monthly by the Allegany County Chamber of Commerce

www.alleganycountychamber.com

Juli R. McCoy, Executive Director

Allegany County Chamber of Commerce 2023 Officers

Chairman: Patrick W. Buck

First Vice Chairwoman: Parika M. Andreassen Second Vice Chairman: Robert W. Collette, Jr. Immediate Past Chairman: Robert A. Godfrey