The

# BELLTOWER

**VOL 43.2 - FEBRUARY 2024** 

MONTHLY NEWSLETTER



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Clickable Links throughout the newsletter!



#### FROM THE PRESIDENT & CEO

Of all the things I am most excited for in February, it has to be the Small Business Roundtable that tops my list. This has been a goal of mine and the Board of Directors for quite some time and to finally bring it together is an exciting turn for our Chamber. Check out the details in this newsletter!

I committed time to PACE and MACCE in Annapolis in January and now is when all that I've learned starts to come together with the legislative session. We are reviewing bills, a draft proposal for FAMLI, and are heading to Chamber Advocacy Day in Annapolis on February 7.

# Strategic Planning Retreat



#### FRONT ROW: Left to Right

Crystal Bender, Marisa Bowen Miller, Parika Andreassen, 2024 Chairwoman, Juli McCoy, President & CEO, Andrea Kraft, Communications Manager, Mary Jane Marker, Brandi Rice

#### MIDDLE ROW: Left to Right

Kim Leonard, Larry Jackson, Dr. Dong Wook Huh, Kristan Carter, Kate Barnard, Molly Beeman, Kristi Minnigh, Steve MacGray

#### **BACK ROW: Left to Right**

James "Snake" Robertson, S. Ramani Pillai, Rod Barker, Jeremy Irons, John Short, Julie Westendorff, 2024 2nd Vice Chairwoman, Patrick Buck, Immediate Past President, Robert Godfrey, Past President, Jeff Blank, Rob Collette, 1st Vice Chairman



## KEEP IN MIND...

Success isn't defined as simply reaching a particular destination or goal; each step of the journey should hold growth and development.

Embracing each moment and milestone can help us revel in every achievement, no matter how small.



To our members that have renewed their banner ads for 2024!



























**Stone Lyons Media** 

9 North Centre Street Cumberland, MD 21502

Contact: Stone Lyons

stonelyonsmedia@gmail.com

202-246-7657

Category: Video Production, Digital Media



Dream Vacations Nicole Meyers, LeRoy Myers and Associates

11748 Ashton Road Clear Spring, MD 21722 Contact: Nicole Meyers

nmeyers@dreamvacations.com

Category: Travel



Sherwin Williams - Frostburg

10601 New Georges Creek Road

Frostburg, MD 21532

Contact: Courtney Neilson

301-689-5227

sw705162@sherwin.com

Category: Paints-Manufacturing, Dealers &

Contractors

## >>> Upcoming Events & Meetings

# **FEBRUARY**

SUN	мом	TUE	WED	THU	FRI	SAT
<del>-</del> 28 -	29	30	31	1	— <sub>2</sub> —	3 —
				LEGISLATIVE COMMITTEE 12 <sub>PM</sub>		
— 4 —	5	6	MEMBERSHIP COMMITTEE	EDUCATION S WORKFORCE DEVELOPMENT COMMITTEE  PAM LEGISLATIVE COMMITTEE  12 PM	9 —	10
— <sub>11</sub> —	12	13	14	15	<u> </u>	17 —
	TRANSPORTATION COMMITTEE 9AM	SMALL BUSINESS ROUNDTABLE 10 AM	GOLF COMMITTEE 9 AM	LEGISLATIVE COMMITTEE 12 PM		
— <sub>18</sub> —	19 —	20 —	21	22	— <sub>23</sub> —	24
	CHAMBER CLOSED	LEADERSHIP ALLEGANY STEERING PAM TRAVEL INFORMATIONAL ZOOM SPM	CHAMBER AFTER HOURS	LEGISLATIVE COMMITTEE 12 <sub>PM</sub>		
25	26 —	27	28	29	1	2 -
		EXECUTIVE COMMITTEE 3 PM		BOARD OF DIRECTORS MEETING 12pm LEGISLATIVE COMMITTEE 1 pm		

2024





## SMALL BUSINESS ROUNDTABLE

Tuesday, February 13 | 10am

A forum for small businesses to join together to discuss challenges, successes, solutions, and strategies.

Registration is required open to any business with 25 or fewer employees.

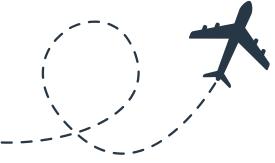
Register Here!





# Informational Zoom TUESDAY, FEBRUARY 20th at 5:30P.M.





## **2024 BANNER AD** AVAILABILITY







































#### \$250 Sponsorship Level

- 10 After Hours
- Golf Tournament
- Holiday Reception
- Lucky Ladies Night Out
- Crab Feast
- · Leadership Allegany Graduation
- Recognition Reception
- Local Business Showcase
- Legislative Wrap Up

spots open!



Access to advocacy, community, and connection that you can't do on your own.

#### **Members Only**

#### **Cumberland Times-News Advertising Discounts**

Frostburg State University Discounts
Check with the Chamber for details about saving on tuition.

#### **Constant Contact Discounts**

A 25% savings is available to you as a Chamber member. Ask how.

#### CQI Energy Co-Op

Available for members and their employees.

Join the energy co-op to save on your energy costs and pass the benefits on to your employees!

#### Advocacy | Community | Connection

The Chamber advocates year-round through the Federation and Maryland Chamber of Commerce, and representing the members through local, state, and regional boards and committees.

We build meaningful relationships with local stakeholders, elected officials, community groups, and other businesses to ensure we can help make connections for you.

Ask yourself what your business needs.

Talk to us about how you can leverage the Chamber to meet them.

The Chamber makes connections for you, whether through referrals or networking.

#### <u>Directory | News & Info | Advertising & Promotion</u>

Your **directory listing** is online and comes free with your membership.

Our online presence is strong and our SEO and promotion pushes the Chamber to the top of search engines, giving your business listing an elevated presence.

We send e-News weekly + a monthly newsletter packed with information and resources for your business and the community.

Our readership has grown exponentially in the past two years with click and open rates far beyond industry standards.

You know that advertising and promotion are the keys to success and we help you with that through exclusive event and program sponsorship opportunities.

Offering unique discounts to fellow members is a great way to promote a new produce or service, and our advertising ranges from enhanced digital directory listings and sponsored ads on social media to printed displays.



# Membership 101

## Friday, March 15 at 10am

Join us at the Chamber office to discuss membership, available resources, sponsorship opportunities, and advertising options. We will also be available to answer any questions you may have.

Growth Zone 101

Friday, March 29 at 10am

Join us at the Chamber office to discuss our new Chamber software. How to use it to maximize your membership!

We will be available to help you get set up in the member hub and to answer any questions you may have.







# Calling All Middle School Students!

Share your ideas and show off your civics skills in the National Civics Bee.

More Prizes Added! Double cash + surprises!

LOCAL

\$1,000 cash prize

\$500 cash prize SECOND PLACE

\$250 cash prize THIRD PLACE **STATE** 

\$1,000 cash prize

\$500 cash prize

\$250 cash prize

#### **NATIONAL**

State Finalists who advance to the national competition will compete for prizes worth more than \$50,000.



#### **About the Bee**

The National Civics Bee is an annual competition that encourages young Americans to engage in civics and contribute to their communities. In the first round of the contest, students will participate in an essay competition. Judges will then select 20 finalists to participate in the final round: a live quiz event testing civics knowledge.

#### **How to Enter**

If you are a 6th, 7th, or 8th grade student with an idea about using civics to solve a problem in your community, review the rules and guidelines on this page:

alleganycountychamber.com/civics-bee/

Next, complete the online submission form, including contact information for your parent or guardian, and upload (preferred method) or mail your 500-word essay.

## DEADLINE EXTENDED – must be received by February 19th

Allegany County Chamber of Commerce 24 Frederick Street Cumberland, MD 21502 info@alleganycountychamber.com

The National Civics Bee is presented by the Allegany County Chamber of Commerce, with support from the U.S. Chamber of Commerce Foundation.





Gave the Date!

Friday, May 10, 2024

Cumberland Country Club

10200 Country Club Road NE Cumberland, MD 21502

Tee Time: 9AM

Rain Date: May 31, 2024

8th Annual Chamber Golf Tournament

CHAMBER

ALLEGANY COUNTY, MD



Electricity and Natural Gas Utility Rates have increased on average over the past 24 months by **55%.** Members of the Chamber Energy Purchasing Cooperative program have signed long-term fixed price contracts resulting in **11% to 16%** annual savings. Review your current invoice and if you are on the current utility rate or are paying more in your current contract than the posted utility rate, contact CQI Associates for an no obligation rate assessment.

The **Chamber Energy Purchasing Cooperative** increased purchasing power allows members to receive lower rates than they could typically attain on their own. The program provides competitive electric and natural gas rates for your business and your home.

#### PROTECT YOURSELF!

**REGISTER NOW** in the current campaign which runs from **February 5, 2024, to March 1, 2024.** 

CQI Associates - 20 Years Energy Procurement Experience, Expertise, Superb Customer Service. Contact Sean Corcoran with CQI Associates at <a href="mailto:sean@cqiassociates.com">sean@cqiassociates.com</a> or 410-500-9555



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301-722-2820







