

# The BELLTOWER

VOL 43.9 - SEPTEMBER 2024

MONTHLY NEWSLETTER



## »»» IN THIS ISSUE

- New Members
- Upcoming Events
- Chamber After Hours
- Local Business Showcase
- Elf on the Shelf Promotion
- Energy Panel
- Candidate Forums
- State of the County
- And more...

*The*  
**CHAMBER**  
  
ALLEGANY COUNTY, MD



### FROM THE PRESIDENT & CEO

I don't know where the 2nd and 3rd quarters of this year have gone. With all of our major events behind us, we are packing in some great programming to round out the year. Before that, we have the Local Business Showcase on Wednesday, October 16th - details are included in this newsletter and we are proud to once again bring you free workshops to help make the day one filled with professional development, guidance from the Small Business Development Center, Q&A with state agencies, and a free lunch to present a panel from some of our small businesses. Space is limited in the workshops and in the expo so log in to the website soon to lock in your space.

Also in October, we'll be hosting two other opportunities to learn and network - first up is our energy panel, which will be free to our members on October 11th - a \$10 fee will be assessed at registration for non-members. A flyer is included with more details and we hope you'll join us as we walk through various **ways your business can begin saving money immediately and in the future**. Wrapping up a jam-packed October we are glad to feature State of the County with Administrator Jason Bennett and Commissioner Dave Caporale on October 29th. The flyer has an active link to submit anonymous questions - a slight change from previous presentations, Mr. Bennett and Commissioner Caporale will address specific topics submitted through the form. This program is free to members with a \$10 charge for non-members at registration.

This newsletter has lots of wrap-ups from August and a calendar of what's coming up in September, but don't sleep on getting registered for all we have planned in October!



# Ribbon Cuttings



August 2024

Checkers  
1055 National Highway  
LaVale, MD 21502

301-533-8982

locations.checkers.com

Ribbon Cutting

August **The CHAMBER** 2024  
ALLEGANY COUNTY, MD

Cumberland, Maryland



August 2024

Antiques on Brant  
13501 Brant Road SW  
Cresaptown, MD 21502

240-410-8354

antiquesonbrant@gmail.com

Ribbon Cutting

August **The CHAMBER** 2024  
ALLEGANY COUNTY, MD

Cumberland, Maryland



Chamber After Hours

August **The CHAMBER** 2024  
ALLEGANY COUNTY, MD

Chartwells @ FSN  
Frostburg, Maryland

Chamber After Hours



Leadership Allegany



CONGRATULATIONS!

Class of 2025

- Mr. Eric Bowlus
- Mr. Seth Braslley
- Mr. Devin Burke
- Ms. Luanne Cook
- Ms. Haley Fitzpatrick
- Ms. Kimberly Folk
- Ms. Rosa Garcia
- Ms. Jessica Hook
- Ms. Julie Jones
- Ms. Madeline Lafferty
- Ms. Katherine Lick
- Mr. Hayden Lindsey
- Ms. Kayla McCullough
- Mr. Christopher Miller
- Ms. Megan Nolan
- Ms. Allison Peters
- Ms. Deborah Rogers
- Ms. Kierstin Snyder
- Ms. Krystal Stair
- Ms. Kristin Wilkins
- Chew on this Jerky, LLC
- Allegany County Dept. of Social Services
- City of Cumberland
- Allegany College of Maryland
- Friends Aware
- Canal Place
- Biomodal
- Local Management Board
- Allegany County Dept. of Social Services
- Rainmaker Music Management
- The Salvation Army
- City of Frostburg
- CBIZ Benefits & Insurance Services
- First Peoples Community FCU
- R.H. Lopp & Sons, Inc.
- First Presbyterian Church of Cumberland
- Charis Realty Group
- Progressive Physical Therapy
- CBIZ Financial Services
- UPMC Western Maryland

KEEP IN MIND...

Setback or setup?

Learn from failure and use it as a stepping stone to success!

# »»» New Members

**Antiques on Brant**  
 13501 Brant Road SW  
 Cresaptown, MD 21502  
 Contact: Jessica Wroten  
 240-410-8354  
 antiquesonbrant@gmail.com

**Mountainview Landfill**  
 13300 New Georges Creek Rd SW  
 Frostburg, MD 21532  
 Contact: Dusty Hilbert  
 240-920-8238  
 dhilbert@nobleenviro.com

**Vector Facility Group, LLC.**  
 13162 Whispering Spring Dr.  
 Greencastle, PA 17225  
 Contact: Lee Woodward  
 240-310-7165  
 lwoodward@vector-fg.com

**Ironistic**  
 23 Race Street  
 Cumberland, MD 21502  
 Contact: Jenna Freeman  
 703-829-0809  
 jfreeman@ironistic.com

**Station 3 Solutions**  
 161 West Mechanic Street  
 Frostburg, MD 21532  
 Contact: Emily Bladen  
 240-298-3430  
 emily.bladen@station3solutions.com



# »»» Upcoming Events & Meetings

# SEPTEMBER

2024

SUN	MON	TUE	WED	THU	FRI	SAT
1	2 	3	4 	5 	6	7
8	9 	10	11	12	13	14
15	16	17 	18 	19	20 	21
22	23 	24 	25	26 	27 	28
29	30	1	2	3	4	5

# Candidate Forums

The CHAMBER  
ALLEGANY COUNTY, MD

## 2024 CANDIDATE FORUMS

OCTOBER 9, 2024

919 WFWM FROSTBURG  
CITY OF CUMBERLAND  
ACPS ALLEGANY COUNTY PUBLIC SCHOOLS

# Banner Ads

# Recognition Reception Honorees

### 2024 BANNER AD AVAILABILITY

**BANNER #4**

- 10 After Hours
- Golf Tournament
- Holiday Reception
- Lucky Ladies Night Out
- Crab Feast
- Leadership Allegany Graduation
- Recognition Reception
- Local Business Showcase
- Legislative Wrap Up

*1-\$500 spots left!*  
*6-\$250 spots open!*

The CHAMBER  
ALLEGANY COUNTY, MD

## 2024 Annual Recognition Reception

*Business of the Year*  
**Chessie Federal Credit Union**

*Entrepreneurial Spirit Award*  
**CG Enterprises**

*Community Service Award*  
**Artie Travis, Ed.D.**

*Non-Profit of the Year Finalists*  
**Allegany Arts Council**  
**Allegany College of MD Foundation**  
**Western Maryland Food Bank**

*Outstanding Young Professional*  
**Brandi Rice, Jaycees Honoree**

*presents*

# Chamber After Hours

*with*

**ENERGY SELECT**

119 Baltimore St Cumberland, MD

Wednesday, September 18, 2024

5:30-7:30pm

Join us for drinks, refreshments, and prizes.

Meet our staff and learn how  
we can help you cut your energy costs.

## Network & Win \$1500

Register online. \$5 registration fee.

RSVP by 9/12/2024. Must be 21 or over to attend.

Must be pre-registered and present to win.

# Board of Directors Seeking Nominations

**Do you want to be more involved with the Chamber?  
Have you worked with a Chamber member who  
would be a great candidate?**

The Allegany County Chamber of Commerce is actively seeking individuals interested in being a member of the Board of Directors. Composed of 18 members, one third (six members) of whom are elected annually to serve in the volunteer role for three years.

Each candidate must be willing to meet the following criteria to be considered:

- Be an active member in good standing
- Serve as a member of the Board for a period of three years
- Attend all regularly scheduled Board meetings (monthly), Orientation (December), and Strategic Planning Session (January)
- Serve on at least one active standing committee
- Attend Chamber events, such as After Hours, Local Business Showcase, Ladies Night Out, Golf Tournament, Crab Feast, Ribbon Cuttings, Recognition Reception, and programs such as Leadership Allegany and Leadership Allegany Rising graduations, and the Outstanding Business Student Awards
- Assist with and volunteer at Chamber events as needed

At the September 26th, 2024 Board of Directors meeting, the Nominating Committee shall present to Chairwoman Parika Andreassen a slate of at least six (6) nominees to serve three-year terms, to replace the Directors whose regular terms are expiring. Each candidate must have agreed to accept the responsibility of the directorship. Upon receipt of the Nominating Committee's report, the Chamber membership will be notified of the names of the individuals who have been nominated.

With the slate of nominees released, additional names of candidates for directors can be nominated by petition bearing the genuine signatures of at least five (5) qualified members of the Chamber.

Nominees will appear on the ballot to be voted on during the December 5th Annual Meeting.

For more information, please contact the Chamber office at 301-722-2820 or email Juli at [juli@alleganycountychamber.com](mailto:juli@alleganycountychamber.com).

# LOCAL BUSINESS SHOWCASE

## BOOTH SPONSORSHIP

SPONSORSHIP LEVELS

Event Sponsor \$1,500  
Platinum Sponsor \$1,200  
Gold Sponsor \$600  
Silver Sponsor \$300  
Non-Profit Sponsor \$150  
Food Vendor



*Click for more information  
or to Register for  
Chamber After Hours*

## MORNING WORKSHOPS

### **Pam Twigg Coaching**

Professional Development: Featuring Pam Twigg Coaching - understand self-awareness to gain resilience as you start and grow your business.

**October 16, 2024 10am-11:30am**

**Lane Center Room 109**

### **Small Business Panel and Complimentary Lunch**

Please join us for a complimentary lunch and panel conversation. This panel will include small business owners sharing about how FSU and the local business community can partner to benefit each other and the region.

**October 16, 2024 12pm-1:30pm**

**CCIT Room 397**

### **Small Business Development Center**

Learn key business startup strategies that can kick-start your idea.

**October 16, 2024 1:45pm-2:45pm**

**Lane Center Room 108**

### **Maryland Departments of Commerce, Labor, and Service & Civic Innovation**

Statewide programs available to help you reach your goals and grow.

**October 16, 2024 3pm-4pm**

**Lane Center Room 113**

**WEDNESDAY, OCTOBER 16, 2024**

**4:30PM - 7:30PM**

**FROSTBURG STATE UNIVERSITY LANE CENTER**

# TAKE ACTION AGAINST RISING ENERGY COSTS!

## A PANEL PRESENTATION ON WHAT YOU CAN DO

FEATURING



### LEARN FROM TOP ENERGY EXPERTS ABOUT...

#### Maximize Your Business Savings

- Energy reduction improvements and how to LOWER OPERATIONAL COSTS

#### Unlock Financial Support

- Accessing energy rebates recently approved

#### Reduce Your Carbon Footprint

- Explore actionable steps to decrease your environmental impact while maintaining or even improving your business operations

#### Get Answers From a Wide Variety of Experts & Representatives

- Q&A



*Members* : Free of Charge  
*Non-Members* : \$10.00



• **FRIDAY,**  
• **OCTOBER 11TH**  
• **9AM - 10AM**

24 Frederick Street  
Cumberland, MD 21502  
andrea@alleganycountychamber.com  
301-722-2820

• **Allegany College of MD**  
• **CE 12-14**





## SHOP SMALL THIS HOLIDAY SEASON:

# Elf on the Shelf

## Social Media Promo & Daily Drawings

This is a **special invitation to Chamber members** to participate in a fun holiday promotion encouraging our community to SHOP LOCAL this Holiday Season!

We are placing our **Elf on the Shelf, Frederick, and his friend Belle** in up to 20 local businesses November 30th (Shop Small Saturday) thru December 23rd. Then, we'll promote shopping, eating and entertaining local each day with fun holiday clues on the Chamber Facebook & Instagram pages featuring photos of **Frederick** and **Belle** in local businesses.

Those who guess the **Chamber Elves'** location correctly in the comments below the photos will be entered into the daily drawing consisting of products, prizes and gift cards provided by participating businesses. Daily winners will be announced on social media and may pick up their prizes at the Chamber office.

**Participating businesses are asked to provide a prize or gift card from another Chamber member with a retail value of \$25 to be presented to your day's winner.** Also, consider ways that your prize can **benefit your business**: for example, donate 5-\$10 gift cards that must be used one at a time - drawing someone into your business for multiple visits.

**Use your imagination!**

You don't have to be a retail member to take part - all businesses are welcome to support the BUY LOCAL message and take part in this promotion! Dates will be assigned on a first-come, first-serve basis, so act soon to get your top choice!

To participate, call Andrea at the Chamber office at 301-722-2820 or email [andrea@alleganycountychamber.com](mailto:andrea@alleganycountychamber.com).

# ALLEGANY

## · COUNTY ·

MARYLAND

# State of the County

*featuring*

**Jason Bennett**

**County Administrator**

**David Caporale**

**County Commissioner**

*Members* : Free of Charge  
*Non-Members* : \$10.00

**Pre-registration is Required**

Tuesday, October 29th @ 9am

**Allegany College of Maryland**

Continuing Education 12-14

**SUBMIT  
QUESTIONS  
USING LINK ON  
REGISTRATION  
PAGE**

*The*  
**CHAMBER**  
  
ALLEGANY COUNTY, MD



# Small Business Direct Install

Bring energy savings to your business with an on-site assessment, upgrades and incentives.

Potomac Edison's Small Business Direct Install Program provides energy-saving improvements for non-residential buildings with average annual **demand of 100 kW or under**. This includes commercial businesses, industrial, government, institutional and nonprofits. From HVAC tune-ups and refrigeration upgrades to LED lighting and efficient cooling, the team is here to help you save.

## Sample Upgrades Include:

- HVAC controls to optimize rooftop units and air handlers
- Variable frequency drives (VFDs) for fans and pumps up to 40 hp
- Refrigeration controls for evaporator fans and door heaters
- LED lighting and controls
- Dual enthalpy economizers for HVAC
- Other program-eligible improvements

## Benefits to Your Business

The program offers incentives that can cover **up to 75%** of installed eligible equipment upgrades and an **assessment at no additional cost**.



**5,000 kWh**

average savings



**15,000 kWh**

average savings



**17,000 kWh**

average savings

## Customer Eligibility

- The Small Business Direct Install Program is available for non-residential customers with average annual demand of 100 kW or under.
- If you are Small Business customer, upgrading more than one measure, you may qualify for our Building Tune-up Program.
- Project types can include commercial, institutional, industrial, religious and multifamily common areas.
- Requires that improvements be installed by our Closed Network Providers.
- Closed Network Providers include KW Efficiency, HBS Solutions, Inc., National Resource Management, Willdan Lighting & Electric and Aircon Engineering, Inc.

## Business Types



Offices



Schools and Higher Education



Police and Fire Stations



Grocery and Convenience



Liquor Stores



Hotels



Churches



Small Retail



Multifamily Common Areas



Warehouse and Industrial



Auto Repair



Health Care

## More Ways to Save

See additional offerings and energy-saving resources at [energysaveMD-bizsolutions.com](https://energysaveMD-bizsolutions.com)

- Energy Solutions for Business
- Commercial New Construction
- Building Tune-up and Retro-commissioning
- Energy Advisor Support
- Instant Discounts for Lighting and HVAC
- Building Operator Training

## Let's Talk

Contact us with any questions and get started with the Small Business Direct Install Program.



855-801-5803



[energysaveMD@clearresult.com](mailto:energysaveMD@clearresult.com)



[energysaveMD-bizsolutions.com](https://energysaveMD-bizsolutions.com)

EmPOWER Maryland programs are funded by a charge on your electric bill. EmPOWER programs can help you reduce your electricity consumption and save you money. Go to [energysaveMD.com](https://energysaveMD.com) to learn more about EmPOWER and how you can participate.

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.

# George's Jaunt COMMUNITY 5K RUN

SUNDAY, OCTOBER 27 | REGISTER NOW @ [RUNSIGNUP.COM](https://runsignup.com)



## WHY SUPPORT THE FIRST ANNUAL GEORGE'S JAUNT 5K RUN/WALK?

In a region steeped in history and nature, Grow West is taking the idea of rebuilding literally. Because of this, we feel it is our responsibility to create opportunities to gather the very community that we're proud to be a part of to foster connection, inspiration, and provide opportunities to give back. This is how the idea for George's Jaunt was born, and we're so glad that you're interested in being a part of something big!

Each year, George's Jaunt will raise funds for a local cause or organization that we are passionate about supporting. **This year, we're dedicating the proceeds of our inaugural event to enhancing education in our community by donating to select local schools.**

## SPONSORSHIP OPPORTUNITIES

Consider the following sponsorship options as you decide how your business would like to support this amazing community event:

**Note:** Sponsors are responsible for bringing their own booth and items to the event, and hauling away trash at the end of the event.

### HOW TO GET INVOLVED

If you're interested in supporting this event, or have any questions about sponsorship, please reach out to **Amanda Woods** at [amanda.woods@growwestmd.com](mailto:amanda.woods@growwestmd.com)!

#### GEORGE'S COMMUNITY CHAMPION: \$5,000

Recognition as **Community Champion** in promotional and printed materials, premiere billing on run t-shirt, invitation to tour Grow West's cultivation facility, wellness gift basket, optional booth presence at event, opportunity to provide inserts/samples for runner goodie bags, and complimentary race entry **x15**.

#### GEORGE'S COMMUNITY LEADER: \$2,500

Recognition as **Community Leader** in promotional and printed materials, second-tier billing on run t-shirt, recognition in special social media campaign, wellness gift basket, optional booth presence at event, opportunity to provide inserts/samples for runner goodie bags, and complimentary race entry **x10**.

#### GEORGE'S COMMUNITY FRIEND: \$1,000

Recognition as **Community Friend** on promotional and printed materials, third-tier billing on run t-shirt, recognition in special social media campaign, Grow West merch basket, optional booth presence at event, opportunity to provide inserts/samples for runner goodie bags, and complimentary race entry **x5**.

#### MILE MARKER SPONSOR (Limited to 4 Sponsors): \$500

Recognition in runner registration packets, logo on sponsorship materials, logo on mile marker signage, and Grow West t-shirt.

### IN-KIND DONATION SPONSOR

Provide the event with products, services, food and beverage, and more that are usable at the event.

#### Provide any one or combination of the following:

- Bottled water or sports drink
- Refueling food (*fruits, veggies, bagels, etc.*)
- Specialty finish line treats
- Race day meals for staff/volunteers
- Rental services (*lighting, tables, etc.*)
- Medical first-aid volunteers
- Raffle merchandise and/or goodies for volunteer training
- Goodies for top finishers

#### You will receive:

Acknowledgment of your support online and throughout the event. Inserts or samples for runner goodie bags. Logo/link on event marketing materials, emails, and social media channels.