

The BEALTOWER

VOL 43.10 - OCTOBER 2024

MONTHLY NEWSLETTER



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The
CHAMBER
ALLEGANY COUNTY, MD



FROM THE PRESIDENT & CEO

Happy October! We are just 16 days away from our 2024 Local Business Showcase being held at Frostburg State University. We are so looking forward to all of the great programming scheduled throughout the day - to wrap it up with the expo makes for a day well-spent learning and supporting one another. Thank you to **Chessie Federal Credit Union** for coming in as our event sponsor and to **Somerset Trust Company, UScellular and UPMC Western MD** as our platinum sponsors, and to **Forever Media, Energy Select, First Peoples, and M&T Bank** who are our current gold sponsors. We have space for just one more platinum and one more gold, and have five silver, and three nonprofit spaces remaining. There is still time to register, but this should be done this week.

On Friday, October 11th we'll be hosting an Energy Savings Panel built to give you all the tools you need to save some money and be prepared for costly repairs and replacements. If you haven't yet registered, there is still time!

At the end of the month, we've got the State of the County - if you haven't submitted an anonymous question yet, this is your chance to get answers as the county is building their presentation around what our members want to know, in addition to the general information.

This newsletter is packed - and so is our schedule. Take a look and let us know what you think! We look forward to seeing you soon!

Leadership Allegany Orientation Class of 2025



Leadership Allegany Rising Orientation Class of 2025



Holiday Reception Sponsors Needed

The event will be held on Thursday, December 12th from 4:00 pm to 7:00 pm at the Allegany Museum.

The reception is always well attended and provides a great opportunity to gain exposure for your business. There will be food, drink, and unlimited networking!

Sponsorship at a cost of \$500.00. Please contact the Chamber office if you have an interest or would like more information at 301-722-2820.

KEEP IN MIND...

Be an inspiring leader. Your positive attitude and vision can create a thriving workplace culture!



2023 Sponsors

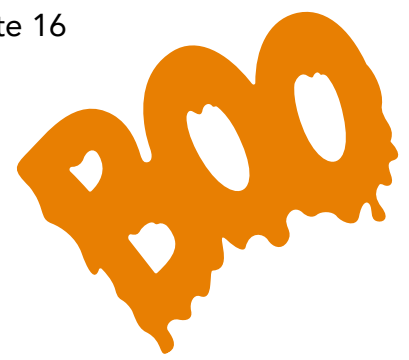




Runners' Wings
 18 E. Main Street
 Frostburg, MD 21532
 Contact: Laura Byrnes
 301-876-7862
 runnerswings2@yahoo.com

**Verizon Wireless
 DBA Swack Bros, LLC**
 1223 C National Highway
 LaVale, MD 21502
 Contact: Jeff Swackhammer
 ap.sb@swackgroup.com

Concerted Care Group, LLC
 1050 West Industrial Blvd, Suite 16
 Cumberland, MD 21502
 Contact: Andrew Johnson
 240-420-0885
 andrew.johnson@kolmac.com



»»» *Upcoming Events & Meetings*

OCTOBER

2024

SUN	MON	TUE	WED	THU	FRI	SAT
29	30	1	2	3	4	5
			Membership Committee 9AM			
6	7	8	9	10	11	12
	Golf Committee			Education & Workforce Development Committee 8:30AM	TAKE ACTION AGAINST HIGH ENERGY COSTS LOCAL GOVERNMENT'S ROLE	
13	14	15	16	17	18	19
		Leadership Allegany Steering Committee 9 AM	CHAMBER AFTER HOURS NETWORK & WIN \$1,500		Membership 101 Friday, October 18th, 10am	
20	21	22	23	24	25	26
		SMALL BUSINESS ROUNDTABLE			Membership 101 Friday, October 25th, 9am	
27	28	29	30	31	1	2
		ALLEGANY COUNTY State of the County		Board of Directors 12PM		

Candidate Forums

The CHAMBER
ALLEGANY COUNTY, MD

2024 CANDIDATE FORUMS

OCTOBER 9, 2024

919 WFWM FROSTBURG
CITY OF WEST VIRGINIA
ACPS ALLEGANY COUNTY PUBLIC SCHOOLS



Banner Ads

Recognition Reception

2024 BANNER AD AVAILABILITY

BANNER #4

	<ul style="list-style-type: none"> • 10 After Hours • Golf Tournament • Holiday Reception • Lucky Ladies Night Out • Crab Feast • Leadership Allegany Graduation • Recognition Reception • Local Business Showcase • Legislative Wrap Up
	<p><i>3-\$250 spots open!</i></p>
	<p>2</p>
	<p>3</p>
	<p>4</p>
	<p>2024 Holiday Reception Caterer</p>

The CHAMBER ALLEGANY COUNTY, MD

The Hotel Gunter

Thursday, November 7, 2024

6:00-8:30pm

Cash Bar
Reservations: \$60.00 per person
Theatre Style Seating

Includes

- Shrimp Cocktail and Southwest Chicken Skewers
- Grilled Vegetable Crudité
- Gourmet Cheese & Crackers and Fresh Fruit
- Filet Au Poivre
with choice of Cognac Cream Sauce or Red Wine Demi-Glace
- Roasted Salmon
with Sweet Chili Glaze
- Penne Pasta with Sundried Tomato & Basil Cream
- Roasted Potatoes with Parmesan & Garlic
- Grilled Asparagus
- Brownie Lasagna, Key Lime Pie, & Peanut Butter Pie

RSVP by Wednesday, October 30th

CHAMBER AFTER HOURS

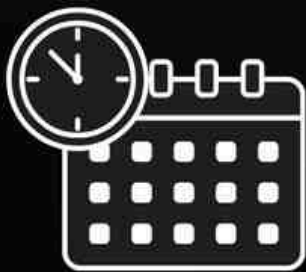
at THE LOCAL BUSINESS SHOWCASE



THE LANE CENTER
FROSTBURG STATE UNIVERSITY
101 BRADDOCK STREET
FROSTBURG, MD 21532

NETWORK & WIN \$1,500

Join us for an evening to support our Chamber businesses while they showcase their products and Services! There will be refreshments, drinks, and prizes!



WEDNESDAY,
OCTOBER 16TH
4:30 - 7:30PM

MUST BE PRESENT & PRE-REGISTERED TO WIN!

\$5.00 REGISTRATION FEE - MUST BE 21 OR OVER TO ATTEND

24 Frederick Street
Cumberland, MD 21502
andrea@alleganycountychamber.com
301-722-2820

Board of Directors Write-In Candidates

Annual Membership Meeting

The Annual Membership Meeting will be held on Thursday, December 7, 2023 at noon at the Cumberland Country Club. During the meeting the Chamber membership will have an opportunity to elect six members to the Board of Directors. The Board of Directors is composed of eighteen members, one third (six members) of whom are elected annually to serve for three years.

Candidates for directors may be nominated by petition bearing the genuine signature of at least (5) qualified members of the Chamber. Each candidate must be willing to meet the following criteria in order to serve:

Each candidate must be willing to meet the following criteria to be considered:

- Be an active member in good standing
- Serve as a member of the Board for a period of three years
- Attend all regularly scheduled Board meetings (monthly), Orientation (December), and Strategic Planning Session (January)
- Serve on at least one active standing committee
- Attend Chamber events, such as After Hours, Local Business Showcase, Ladies Night Out, Golf Tournament, Crab Feast, Ribbon Cuttings, Recognition Reception, and programs such as Leadership Allegany and Leadership Allegany Rising graduations, and the Outstanding Business Student Awards
- Assist with and volunteer at Chamber events as needed

If you or a member you know has an interest in serving on the Chamber Board of Directors please contact Nominating Committee Chair Brandon Hillegas, M & T Bank at 301-784-3125. With the slate of nominees released, additional names of candidates for directors can be nominated by petition bearing the genuine signatures of at least five (5) qualified members of the Chamber. Nominees will appear on the ballot to be voted on during the December 5th Annual Meeting.

For more information, please contact the Chamber office at 301-722-2820 or email Juli at juli@alleganycountychamber.com.

LOCAL BUSINESS SHOWCASE

2024 Levels of Sponsorship



- EVENT - \$1,500**
- (3) tables and 6 chairs
 - 6 complimentary tickets to Chamber After Hours
 - Logo on advertising materials
 - Listed and mentioned on PR & Marketing around event
 - Two (2) months advertising in weekly e-News (your company logo)
 - Member profile in monthly newsletter
 - Facebook sponsored ad
 - One Half page In the Times News, 24-hour Paralax on Times-News website(Ad pop up when you go to Times-News website) - Value \$2,346
 - 30-Commercials @ 30 seconds each with Forever Media
- SOLD OUT**

1 AVAILABLE!

- PLATINUM - \$1,200**
- (2) tables and 4 chairs
 - 4 complimentary tickets to Chamber After Hours
 - Logo on advertising materials
 - Listed and mentioned on PR & Marketing around event
 - Two (2) months advertising in weekly e-News (your company logo)
 - Facebook sponsored ad
 - One half page in the Times-News, 10,000 Digital impression - Value \$1,446

- GOLD - \$600**
- (1) table and 2 chairs
 - 2 complimentary tickets to Chamber After Hours
 - Listed and mentioned on PR & Marketing around event
 - One (1) month advertising in weekly e-news (your company logo)
 - Quarter page ad in the Times-News and 10,000 digital impressions - Value \$823
- 2 AVAILABLE!**

4 AVAILABLE!

- SILVER - \$300**
- (1) table and 2 chairs
 - 2 complimentary tickets to Chamber After Hours
 - One eight page in the Times-News, 5,000 digital impressions - Value \$411

3 AVAILABLE!

- NON-PROFIT - \$150**
- (1) table and 2 chairs
 - 2 complimentary tickets to Chamber After Hours

1 AVAILABLE!

- FOOD VENDORS - No Charge**
- (1) table and 2 chairs
 - 2 complimentary tickets to Chamber After Hours
 - One (1) month advertising in weekly e-news (your company logo)

WEDNESDAY, OCTOBER 16, 2024
4:30PM - 7:30PM
FROSTBURG STATE UNIVERSITY LANE CENTER

TAKE ACTION AGAINST RISING ENERGY COSTS!

A PANEL PRESENTATION ON WHAT YOU CAN DO

FEATURING



LEARN FROM TOP ENERGY EXPERTS ABOUT...

Maximize Your Business Savings

- Energy reduction improvements and how to LOWER OPERATIONAL COSTS

Unlock Financial Support

- Accessing energy rebates recently approved

Reduce Your Carbon Footprint

- Explore actionable steps to decrease your environmental impact while maintaining or even improving your business operations

Get Answers From a Wide Variety of Experts & Representatives

- Q&A



Members : Free of Charge

Non-Members : \$10.00

Register
Online
by 10/4

FRIDAY,
OCTOBER 11TH
9AM - 10AM

24 Frederick Street
Cumberland, MD 21502
andrea@alleganycountychamber.com
301-722-2820

Allegany College of MD
CE 12-14

ALLEGANY COUNTY

MARYLAND

State of the County

featuring

Jason Bennett

County Administrator

David Caporale

County Commissioner

Members : Free of Charge
Non-Members : \$10.00

Pre-registration is Required

Tuesday, October 29th @ 9am

Allegany College of Maryland

Continuing Education 12-14





Small Business Direct Install

Bring energy savings to your business with an on-site assessment, upgrades and incentives.

Potomac Edison's Small Business Direct Install Program provides energy-saving improvements for non-residential buildings with average annual **demand of 100 kW or under**. This includes commercial businesses, industrial, government, institutional and nonprofits. From HVAC tune-ups and refrigeration upgrades to LED lighting and efficient cooling, the team is here to help you save.

Sample Upgrades Include:

- HVAC controls to optimize rooftop units and air handlers
- Variable frequency drives (VFDs) for fans and pumps up to 40 hp
- Refrigeration controls for evaporator fans and door heaters
- LED lighting and controls
- Dual enthalpy economizers for HVAC
- Other program-eligible improvements

Benefits to Your Business

The program offers incentives that can cover **up to 75%** of installed eligible equipment upgrades and an **assessment at no additional cost**.



5,000 kWh
average savings



15,000 kWh
average savings



17,000 kWh
average savings

Customer Eligibility

- The Small Business Direct Install Program is available for non-residential customers with average annual demand of 100 kW or under.
- If you are Small Business customer, upgrading more than one measure, you may qualify for our Building Tune-up Program.
- Project types can include commercial, institutional, industrial, religious and multifamily common areas.
- Requires that improvements be installed by our Closed Network Providers.
- Closed Network Providers include KW Efficiency, HBS Solutions, Inc., National Resource Management, Willdan Lighting & Electric and Aircon Engineering, Inc.

Business Types



Offices



Schools and
Higher Education



Police and
Fire Stations



Grocery and
Convenience



Liquor Stores



Hotels



Churches



Small Retail



Multifamily
Common Areas



Warehouse
and Industrial



Auto Repair



Health Care

More Ways to Save

See additional offerings and energy-saving resources at energysaveMD-bizsolutions.com

- Energy Solutions for Business
- Commercial New Construction
- Building Tune-up and Retro-commissioning
- Energy Advisor Support
- Instant Discounts for Lighting and HVAC
- Building Operator Training

Let's Talk

Contact us with any questions and get started with the Small Business Direct Install Program.



855-801-5803



energysaveMD@clearresult.com



energysaveMD-bizsolutions.com

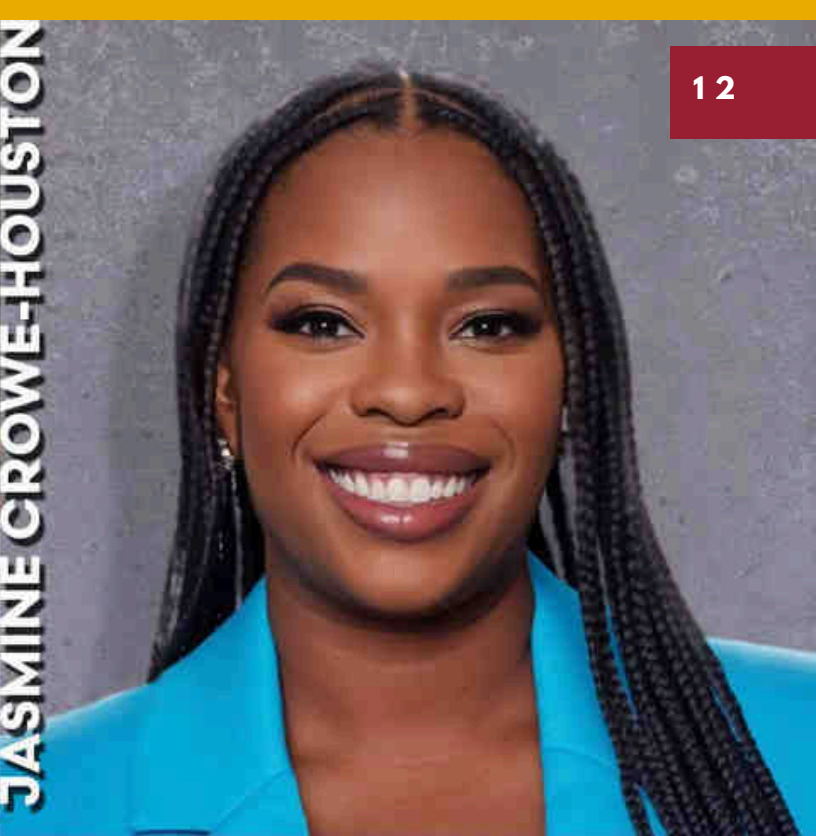
EmPOWER Maryland programs are funded by a charge on your electric bill. EmPOWER programs can help you reduce your electricity consumption and save you money. Go to energysaveMD.com to learn more about EmPOWER and how you can participate.

By participating in these energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights which refers to the demand reduction associated with any energy efficiency and peak demand reduction measure for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.

FREDI LAJVARDI



JASMINE CROWE-HOUSTON



DR. JOSEPH T. YUN



October 16

Rocky Gap Casino Resort

TECH AT THE GAP
BREAKING 2024 BARRIERS

Secure your ticket to Tech at the Gap today!
Conference details and ticketing information
can be found at:
www.techgapmd.com



presents

Pre-Legislative Breakfast

Sponsored by



FRIDAY, DECEMBER 6, 2024
9:00AM
ROCKY GAP CASINO RESORT
\$25 PER PERSON

**A PREVIEW OF THE
2024 LEGISLATIVE SESSION**

Featuring

SENATOR MIKE MCKAY

Delegates

TERRY BAKER
JASON BUCKEL
JIM HINEBAUGH



ONLINE PRE-REGISTRATION REQUIRED



TO SUBMIT QUESTIONS OR TOPICS OF DISCUSSION
EMAIL: INFO@ALLEGANYCOUNTYCHAMBER.COM